

Placement Cell Survey

SURVEY MONTH

September, 2022

TARGET GROUP

All UG/PG Students of the University

EXPECTED PARTICIPATION

About 4000

MODE OF SURVEY

Online Through Link-
<https://forms.gle/YmVc2A2uLJ6XbNKX7>

OBJECTIVE OF SURVEY

To examine the reasons of less participation in Placement Drives conducted by the Cell for Corporate sector

METHOD ADOPTED FOR CIRCULATION

Survey link displayed at all the Exam Centres of End Semester Examination and regular announcement in exam rooms to motivate the students for submit their views throughlink. The link have also beencirculated to the Departmental Placement Coordinators for vide circulation.



No. Of Students Participated in Survey: 452 (about 11%)

Responses of the Survey

S.No.	Questions asked in survey	Responses in	Responses in
		Yes	No
1.	Have you selected your Career after UG/PG degree?	85.8%	14.2%
	If yes, in which sector you want to start your career?		
	a) In Government Sector	68.7%	
	b) In Corporate Sector	26.3%	
	c) In Family Business	0	
	d) Will start own Business	4.9%	100%
2.	Which type of Job you prefer?		
	a) Fast growth with heavy work	80.4%	
	b) Medium growth with less work	19.6%	100%

3.	Which type of Career you want to choose?		
	a) Highly paid Jobs	47.9%	
	b) Moderately paid Jobs	23.2%	
	c) Willing to start with low salary and high growth	28.9%	100%
4.	In which mode of Job opportunities you wish to participate?		
	a) Fair selection process with limited applicant	92.3%	
	b) Doubtful selection process with huge applicant 7.7%	7.7%	100%
5.	Do you want to change the organization for growth after joining first job?		
	a) Yes	32.5%	
	b) No	11.9%	
	c) May be	55.6%	100%

6.	Are you doing efforts honestly for Salary Package you selected?		
	a) Yes	71.1%	
	b) No	2.4%	
	c) Not Yet Started	26.5%	100%
7.	Do you Know about the Placement Cell?	80.8%	19.2%
8.	Do you know the name and contact no. of University's Placement cell Coordinator ?	50.4%	49.6%
9.	If no have you approach to Department Coordinator of Placement cell?	50.4%	49.6%
10.	Do you want to participate in Placement-Drive after your UG/PG degree?	96%	4%
11.	Do you want Job training from Placement cell?	94.5%	5.5%
12.	If yes have you register for it?	70.6%	29.4%

13.	Do you receive all the information from placement cell regarding activities?	65.7%	34.3%
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Interpretation of the Responses

1. Only about 11% students have participated in the survey even after regular announcement during end semester examination which shows that majority of the students are not aware about their career.

2. It is good that about 86% of students who have participated in the survey have decided their career but out of it about 69% are willing to start their career from Government jobs. It shows that only 26.3% of 452 students are available to participate in Placement Cell drive as the Cell is conducted the drive for corporate sector, not for

3. The other question of the survey were asked to assess the students response on the reality of job market both in Government and Private sector. To get the fair responses, some indirect questions were asked. For example when the question "Do you want fair selection process with limited applicants, 92.3 % respondent opted "yes" but they forgot that it is possible in private sector and two third are preparing for Govt. Gobs. 78% respondents are willing to change the organization for growth but again ignored that to fulfil this objective, private sector is more suitable than Govt. Sector.

4. About 51% of respondents are willing to start their career with moderate and low package at beginning stage which is a good sign to acquire jobs in private sector but the less number of participants is the main hurdle in placement cell achievement.

5. Only 65% students are receiving the information from Cell while all the information is circulated through their registered mails and telegram channel of the Cell

6. It is a good sign that more than 95% students willing to participate in placement drive and job training but only 50% are knowing the contact number of Placement Cell Coordinator and Departmental Coordinators while it is displayed in all the Departments and Placement & Startup Cell Display Board

Conclusion

Though the Placement Cell is regularly trying to create awareness about the activities and advantages of faster growth in terms of position and financial benefits available in private sector with several live examples, but the survey result shows that the students are more inclined with Government sector jobs. The Cell has prepared a plan for job training on regular basis from the month of October and till date about 450 students have been registered for it. The survey results shows that more efforts are required to increase the awareness among the students so that more number of companies can be invited for Campus Drive.