

Green Entrepreneurship: Building Green Economy

- *Dr. Gautam Prasad**
- *Ms. Ankita Rajput***

Abstract

Some of today's most exciting new startups are built around sustainable products and green manufacturing. But the green marketplace is challenging, and many new ventures have difficulty commercializing green technologies, developing new market niches, raising money, and finding staff. Sustainable development can be achieved when we go towards the green economy and try to remove poverty effectively with speed. Technical skills and knowledge related to greening and it's management are some of the complementary and basic investments one need when they think of becoming green entrepreneurs. This paper will find the circumstances needed to assemble investment and the advantages in making economy green. Inevitably, as new research will provide new boundaries of knowledge and will provide gaps and ways to tackle them.

Keywords: Green Entrepreneurship, Green Economy, Transition Economies

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- * Assistant Professor, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, (A Central University), Sagar, MP
 - ** Ex-Student, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, (A Central University), Sagar, MP

Ankita