डॉक्टर हरीसिंह गौर विश्वविद्यालय DR. HARISINGH GOUR VISHWAVIDYALAYA (केन्द्रीय विश्वविद्यालय / A Central University) परीक्षा नियंत्रक Controller of Examinations



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No./CoE/Ph.D.Notification/Management/ S85

O 8 January, 2025

NOTIFICATION-CUM-CERTIFICATE

It is notified that in accordance with the provisions contained in Ordinance No. 23(A), Hon'ble Vice Chancellor, exercising the powers of the Executive Council vested under Section 11 (3) of the Central Universities Act, 2009, is pleased to approve the award of DOCTOR OF PHILOSOPHY to the candidate, mentioned in the table given below:-

東。 S. No.	शोधार्थी का नाम एवं पता Name & Address of the Research Scholar	विभाग / अध्ययनशाला / पंजीयन क्रमांक व दिनांक Dept./School/ Registration No. & Date	शोध विषय Title of the thesis एवं जमा करने की तिथि Date of Submission	पर्यवेक्षक / सह—पर्यवेक्षक का नाम एवं पता Name & Address of the Supervisor/Co-Supervisor	कुलपति जी के अनुमोदन की तिथि Date of approval by the Vice- Chancellor
557	सुश्री इति साहू D/o श्री बेनी प्रसाद साहू, माता का नामः श्रीमती गुलाब साहू, मकान नंबर आई—1, डॉ. अरूण सराफ के मकान के पीछे, बालक काम्प्लेक्स, तिली, सागर (म.प्र.)	Business Management/ Commerce and Management (SCM)/ Y19482002 and 05.08.2019	"A Study on the Role of Artificial Intelligence in Analyzing Consumer Buying Behavior in E-commerce in India (With	al व्यवसाय प्रबंध विभाग, डॉक्टर हरीसिंह गौर विश्वविद्यालय, सागर (म.प्र.) Prof. Y. S. Thakur, Department of Business Management, Doctor Harisingh Gour Vishwavidyalaya,	01.01.2025
	Ms. Ity Sahu D/o Shri Beni Prasad Sahu, Mother's Name: Smt. Gulab Sahu House Number I-1, Behind Dr. Arun Saraf's Bungalow, Balak Complex, Tili, Sagar (M.P.)		Special Reference to Sagar District)** 13.05.2024		

Further, it is certified that the Degree approved for the award of Doctor of Philosophy is in accordance with the University Grants Commission (Minimum Standards and Procedure for Award of M.Phil/Ph.D. Degree) Regulations, 2016.

By Order,

08/01/2025 I/c Controller of Examinations

क्ष्यं सर्वेन्द्र वी महिवार)

क्यानी प्रतिसा निर्मातन

Copy to:

- 1. Concerned Candidate, Supervisor, Co-Supervisor, HoD & School Dean.
- 2. I/c Librarian, J/e-Website Cell, and Deputy Registrar (Exams.)
- 3. Secretary to the Vice-Chancellor / PA to Registrar.

(P.T.O.)

Through Email / By Speed Post:

- Under Secretary (Research), University Grants Commission (UGC), Bahadur Shah Zafar Marg, New Delhi-110002
- Deputy Director, Research Division, Association of Indian Universities, 16 AIU House, Comrade Indrajit Gupta Marg (Kotla Marg), New Delhi-110002
- Principal Secretary, Department of Higher Education, Govt. of M.P., Vallabh Bhawan, Mantralaya, Bhopal-462004 (M.P.)
- 7. Director, INFLIBNET Centre, Opp. TCS, Infocity, Gandhinagar-382007 (Gujarat)
- 8. Nodal Officer (NAD Cell), Doctor Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
- 9. I/c Media Officer, Doctor Harisingh Gour Vishwavidyalaya, Sagar-470003 (M.P.)
- 10. By Speed Post to: Editor, Hindustan Times, Times of India, Indian Express, Nai Duniya, Nav Bharat, Dainik Bhaskar, Dainik Acharan, Sagar (M.P.)-with a request to please publish this notification as a news item for general information.

(Prof_Naveen Kango)

Director, Academic Affairs

डॉक्क हरीसिंह गौर विश्वविद्यालय (केन्द्रीय विश्वविद्यालय)

(कन्द्राय विश्वविद्यालय) सागर (म.प्र.) भारत

Director (Academic Affairs)

tor Haristigh Gour Vishwavidyal

(A Central University)



अमार्टि ।