



CRITERION 3 **RESEARCH INNOVATION** **&** **EXTENSION**

❖ **Thrust area of current research and department contribution**

1. Finance
2. Taxation
3. Indian Economy
4. Marketing
5. Accounting
6. HRM
7. Economics
8. Business Management

3.1.2 Number of JRFs, SRFs, Post-Doctoral Fellows, Research Associates and other fellows in the Institution enrolled during the year

Name of Research fellowship	Duration of fellowship	Funding agency
Bharat Kumar Meher	Dec. 2014 to June 2018	UGC
Toran Lal Verma	Sep. 2016 to Sep. 2021	UGC
Manohar Singh	Jan. 2018 to Dec. 2019	UGC
Surendra Kumar Verma	Dec. 2019 to Dec. 2024	UGC
Ankita Rajpoot	Mar.2020 to Mar 2025	UGC
Pankaj Kumar Jhariya	Mar.2020 to Mar 2025	UGC





3.3 Innovation Ecosystem

3.3.1 Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

2016-17

Title of Workshop/Seminar	Name of the Dept.	Date(s)
Creativity and small business development process for start-up projects” Date : (Workshop)	Commerce	11 th to 13 th Nov. 2016
Demonetization and Uprooting Parallel Economy, (National Conference)	Commerce	27 & 28 March 2017
Application of software in day to day trading (Short Term Course)	Commerce	05.06.2017 to 03.07.2017

2017-18

Title of Workshop/Seminar	Name of the Dept.	Date(s)
Computer Literacy (Short-Term Course)	Commerce	04.09.2017 to 10.10.2017
Application of software in Day to day trading (Short-Term Course)	Commerce	09.05.2018 to 08.06.2018





2018-19

Title of Workshop/Seminar	Name of the Dept.	Date(s)
Application of software in Day to day trading (Short-Term Course)	Commerce	06/08/2018-18/09/2018
Flipped Learning (Workshop)	Commerce	16/10/2018-17/10/2018
Personality Development(Workshop)	Commerce	28/10/2018-29/10/2018
Google & Jot Forms Design for Online Data Collection(Workshop)	Commerce	December 2018

2019-20

Title of Workshop/Seminar	Name of the Dept.	Date(s)
GIAN Programme	Commerce	09-14 Dec., 2019
Faculty Development Programme	Commerce	02-11 Jan., 2020
Research Methodology (WORKSHOP)	Commerce	17-19 Dec., 2019
Design Thinking and Business Idea Competition(workshop)	E-Cell	17 th & 18 th July, 2019
Application of software in Day to day trading (Short-Term Course)	Commerce	17/09/2019





3.3.2 Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of the Awardee	Awarding Agency	Date of Award	Category
Boot camp Startup Yatra, Madhya Pradesh organized by MSME, Govt. Of M.P.at Dr. Harisingh Gour University	8 students	Indore	25 th July, 2018	Students

3.3.3 No. of Incubation center created, start-ups incubated on campus during the year

2017-18

Incubation Centre	Name	Sponsored by
1.Capital Aims, Indore, 2.Adinath motor Sagar 3.CA Priyesh Jain Sagar	Campus-04	Department of Commerce





3.4 Research Publications and Awards

3.4.1 Ph.Ds awarded during the year

Name of the Department -Commerce		No. of Ph.Ds Awarded-11	
Name of the Student	Topic	Name of the Supervisor	Date of the award
Ms. Nikita Jain	A study of Financial literacy	Prof. J. K. Jain	16/08/2021
Ms. Mahima Tiwari	Impact of Indirect tax reforms on tax revenue in India: A case study of Sagar District, M.P.	Prof. G. L. Puntambekar	24/02/2021
Mr. Tapan Kaushal	Impact of E-Commerces in Chhindwara City	Prof. J. K. Jain	23/02/2021
Mr. Bharat Meher	An Analysis of Effectiveness of Strategies Adopted for Managing Non-Performing Assets in Indian Banks (A Case Study of Sagar District of Madhya Pradesh)	Prof. G. L. Puntambekar	26/10/2020
Ms. Ankul Pandey	An Evaluation of Skill Development Initiative in Madhya Pradesh (With Special Reference to Sagar District)	Prof. D.K. Nema	10/07/2020
Ms. Anuradha Chaurasia	Bharat main Swasthya Bima Vyvasaya ki Vartaman Sthiti avm Sambhavnayan	Prof. D.K. Nema	31/12/2019
Ms. Manjiri Pandey	AnEmpericial Study of Consumer Behaviour in Sagar City of Madhya Pradesh (A study of selected FMCG)	Prof. G. L. Puntambekar	15/07/2019
Mr. Angad Maravi	“Development of Commodity Market in India and its impact on Agriculture Sector”	Dr. Shree Bhagbat	20/03/2019
Mr. AmiteshSoni	“An analysis of pricing pattern in Indian commodity market-with special reference to gold, silver and crude oil”	Dr. Mayank Agrawal	24/09/2018
Mr. Priyesh Jain	“Forensic accounting practices and its impact on fraud protection”	Dr. Rupali Saini	07/07/2017
Ms. Ankita Jain	An Evaluation of Export Performance of Gems and Jewellery in India"	Prof. J. K. Jain	14/03/2017





3.4.2 Research Publications in the Journals notified on UGC website during the year

National & International	Department	No. of Publication	Average Impact Factor, if any
	Commerce	57	Yes
2015-16			
Journal Name	Title of the Paper		ISSN No. and Page No.
International Journal of Research in Finance & Marketing	Statutory Tax Rate in India v/s Selected Countries		2231-5985
International Journal of Management & Commerce	Importance of E-Supply Chain Management in E-Commerce		2348-9766
<i>Prabandhn ,Journal of Management Education & Research</i>	Challenges of Fair Business Practices in India & Fiscal Constraints (A case study of Sagar City of Madhya Pradesh		0984-8229
<i>Southern Economist</i>	NPA Management in Indian Banks (A special reference to Curative Management Strategies		0038-4046
<i>International Journal of Multidisciplinary Approach and Studies</i>	Maggi Noodles Sales Trend : Before and After Controversy		2348-537X
<i>International journal of comprehensive in economics</i>	Fiscal Challenge And Indirect Tax Reform		2395-5767
<i>International Journal of Arts, Humanities and Management Studies</i>	Propensity of Consumer Behaviour Towards Shampoo Brands (A Case Study of Sagar City, Madhya Pradesh)”,		2395-0692
Journal of Global Business Vision	Currency Depreciation – A Comparative Study on Indian Rupee and US Dollar		2394-0700
AED Journal of Education Studies	Role of Practicals in Pedagogy of legal Education		2250-2327



Research journal of Vindhyan	निजीकरण, उदारीकरण एवं वैश्वीकरण का अर्थव्यवस्था पर प्रभाव	2249-1988
International Peer Reviewed online research journal of Economic and Business Review,(Dubai, UAE)	Comparative Finance Performance of ICICI & HDFC Bank	2449-0187 p 2347-9671
International Peer Reviewed research journal of Multidisciplinary Research (IJMR)	A Comparative Study of Banks: With Special Reference of SBI and ICICI Bank	2455- 3662
International refereed & peer-reviewed Research Journal.	Forensic fraud investigation in India-A developing economy” ‘Adhikar	2231-2552
international refereed and peer reviewed research Journal	In the special reference of Indore division of Madhya Pradesh, the role of drug manufacturing industry in India	
International Journal of Retailing and Rural Business Perspectives	Jan Dhan Yojana: Challenges Ahead	2279-0934
International Journal of Recent Scientific Research	An Overview on Corporate Governance and Sustainable Development in India	7523-7528
International Journal of Research in Finance & Marketing	Statutory Tax Rate in India v/s Selected Countries	2231-5985
International Journal of Management &Commerce	Importance of E-Supply Chain Management in E-Commerce	2348-9766
Prabandhn ,Journal of Management Education & Research	Challenges of Fair Business Practices in India & Fiscal Constraints (A case study of Sagar City of Madhya Pradesh	0984-8229





2016-17

Journal Name	Title of the Paper	ISSN No. and Page No.
Global Journal of Commerce & Management Perspective	Laghu udyogu ka shetra	2319-7285
Asian Journal of Multidisciplinary Studies (AJMS)	Laghu udyogu ka vityaprabandha	2348-7186
<i>Southern Economist</i>	Indradhanush : A New Hope for Indian Banking System	0038-4046
<i>Southern Economist</i>	GST and Issue of Taxation on Patrol & Diesel	0038-4046
<i>Southern Economist</i>	Growth of Patanjali Ayurvedic Products	0038-4046
Cognitive Kinesis (Research Journal)	Opportunities of Small- Scale Industries in Madhya Pradesh	2454-3969
Shodh- Kshitij A Peer Reviewed Research Journal	E- Retailing Startup: Challenges and Issues in Indian Perspective	2395-3063
Research Journal of Bundelkhand	Opportunities of Eco Tourism Business	2395-7816
SSARSC (scientific society of advanced research and social change)	Human Resource Planning	2349-6975
Sai Om Peer Reviewed International Journal Commerce & Management	Problems of rural marketing in India	2347-7571
International research & reviews' International refereed & peer-reviewed Research Journal)	Forensic Accounting: An advance to investigate Fraud cases in a Digital marketing	2319-3204
Cognitive Kinesis' Research Journal	The Role of Small- scale industries in India's Economic development	2454-3969
International Journal of Applied Research	E-Governance and its future prospects in India	2394-5869
International Journal of Applied Research	Environmental accounting with the special reference to the significance of green issues and measures in developing countries	2394-7500





2017-18

Journal Name	Title of the Paper	ISSN No. and Page No.
Hermeneutics A Biannual Referred International Journal of Business and Social Studies	E-Governance in India: Challenges And Prospectus	2231-6353
Southern Economist	Skill Development Strategy and Employability of Workforce In India	0038-4045
Southern Economist	Demonetization: Impact on Common People	0038-4045
Vidyawarta Multidisciplinary Multilingual Refereed Journal	S wasthaB imaKe PratiJ agrooktaKa Adhayan) S agar Z ileK eS andarbhMen	2319-9318
International Journal for Rapid Research in Engineering Technology & Applied Science	Skill Development Initiative In India: Need And Challenges	2455-4723
International Journal of Multidisciplinary Research and Development	Impact of Skill India Training Programme Among the Youth	2349-4182
International Journal for Rapid Research in Engineering Technology & Applied Science	MSMEs in India: Growth, Challenges and Issues in Present Scenario	2455-4723
Research line International Journal	Role of Microfinance in the Development of Micro, Small and Medium Enterprises (MSMEs) in India	2321-2993
Printing Area International Multidisciplinary (Peer Reviewed international referred journal)	An effectiveness study of Goods & Service Tax (GST) on Indian real Estate Sector	2394-5303
Madhya Bharti	Judicial Approach Towards Demonetization: A More to be Done	0974-0066
Sophos Journal of Business Science(An International Biannual Peer Reviewed Journal)	A Study of Dynamic Scenario of Marketing Communication in the Modern Internet Perspective	2455-782X
International Open Access Index Journal of Trend in scientific Research and Development (IJTSRD)	ICICI Bank and Services for society	2456-6470
International Peer Reviewed International Open Access Index Journal of Trend in scientific Research and Development (IJTSRD).	Growth of Online Marketing: A Special Case study of India	2456-6470





2018-19

Journal Name	Title of the Paper	ISSN No. and Page No.
<i>International Journal for Research in Engineering Application & Management” (IJREAM)</i>	Start-up India Movement: A Review of Growth in Madhya Pradesh	2454-9150
International Journal for Research in Applied Science and Engineering echnology(JRASET)	An Evaluation of Skill Development Training Program(With Special Reference to Sagar, M.P.)	2321-9653
<i>InternationalJournal of Research in Engineering, IT and Social Science (IJREISS)</i>	Fiscal Constraints of Central Government of India: Some new Dimension.	2250-0588
Madhya Bharti	S wasthaB imaKampaniyoK i VyavsayikSthithiKaTulnatmakAdhayan	0974-0066
International Journal for Research in Engineering Application & Management	Role of MSMEs in achieving Sustainable Development Goal (SDGs)	2454-9150
Journal of Emerging Technologies and Innovative Research	Performance Evaluation of MUDRA Bank (With special Reference to Madhya Pradesh)	2349-5162





2019-20

Journal Name	Title of the Paper	ISSN No. and Page No.
International Journal for Research in Engineering Application & Management (IJREAM)	An Evaluation of Change in Trend of DepositsComposition in State Bank of India(With Special Reference to Sagar Region)	2454-9150
<i>Our Heritage Journal</i>	An Analysis of Tax Capacity and Tax Efforts in India	8493-8511
<i>Studies in Indian Place Names</i>	Challenges Faced by Startup Businesses in Madhya Pradesh	2394-3114
<i>International Journal for Research in Engineering Application & Management” (IJREAM) ISSN: Vol-05, Issue-03,pp- 41-49 ,June, 2019</i>	Start-up India Movement: A Review of Growth in Madhya Pradesh	2454-9150
<i>International Journal of Analytical and Experimental Modal Analysis</i>	An Overview of Real Estate Sector after Implementation of GST in India	0886-9367
<i>InternationalJournal of Research in Engineering, IT and Social Science (IJREISS)</i>	Fiscal Constraints of Central Government of India: Some new Dimension	2250-0588
Scholegde International Journal of Management & Development	A study on the Financial Performance Assessment of Nationalized Bank of India with Special Reference to Punjab National Bank	2394-3378
International Journal of creative Research Thoughts (IJCRT)	Alcohol based economy v/s unemployment in India	2320-2882





3.4.3 Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

2015-16

No. of publication- 08 (Chapters) & 01 (Book)

2016-17

No. of publication- 01 (Book)

2017-18

No. of publication- 05 (Chapters) & 01 (Book)

2018-19

No. of publication-03 (Chapter)

2019-20

No. of publication-01 (Book)

3.4.7 Faculty participation in Seminars/Conferences and Symposia during the year : 102

2015-16

No. of Faculty	International level	National level	State level	Local level	Title, Place and Date of Presentation
Attended Seminars/ Workshops	02	15	---	---	Sagar, Gwalior, Jabalpur, Lucknow, Jalgaon, Jharkhand
Presented papers	02	12	---	---	Sagar, Gwalior, Jabalpur, Lucknow, Jalgaon, Jharkhand
Resource Persons	---	3	---	---	Jabalpur, Bhopal & Sagar



2016-17

No. of Faculty	International level	National level	State level	Local level	Title, Place and Date of Presentation
Attended Seminars/ Workshops	03	26	---	---	Sagar, Ujjain, Indore, Lucknow, Akbarpur, Jhansi, Bangalore, Hosangabad, Kashi Vidhyapeeth UP
Presented papers	03	22	---	---	Sagar, Ujjain, Indore, Lucknow, Akbarpur, Jhansi, Bangalore, Hosangabad, Kashi Vidhyapeeth UP
Resource Persons	---	2	---	---	Sagar

2017-18

No. of Faculty	International level	National level	State level	Local level	Title, Place and Date of Presentation
Attended Seminars/ Workshops	02	10	---	---	Sagar, Ujjain, Gwalior, Amarkantak, Pune, Chhatrapur, Bhopal, Hyderabad
Presented papers	02	05	---	---	Sagar, Ujjain, Gwalior, Amarkantak, Pune, Chhatrapur, Bhopal, Hyderabad
Resource Persons	---	03	---	---	Amarkantak & Sagar





2018-19

No. of Faculty	International level	National level	State level	Local level	Title, Place and Date of Presentation
Attended Seminars/ Workshops	---	09	---	---	Sagar, Jabalpur, New Delhi
Presented papers	---	07	---	---	Sagar, Jabalpur, New Delhi
Resource Persons	---	01	---	---	Jabalpur

2019-20

No. of Faculty	International level	National level	State level	Local level	Title, Place and Date of Presentation
Attended Seminars/ Workshops	03	33	---	---	Sagar, Gujarat, Bilaspur, Jaipur, Jabalpur, Bhubaneswar
Presented papers	03	06	---	---	Sagar, Gujarat, Bilaspur, Jaipur, Jabalpur, Bhubaneswar
Resource Persons	---	02	---	---	Sagar, Gujarat





3.7 Collaborations

2016-17

3.7.1 Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of Activity	Participant	Source of financial support	Duration
Short Term Course	81	University	05/06/2017-03/07/2017

2017-18

Nature of Activity	Participant	Source of financial support	Duration
Short Term Course	81	University	04/09/2017-10/10/2017
Short Term Course	49	University	09/05/2018-08/06/2018

2018-19

Nature of Activity	Participant	Source of financial support	Duration
Tally course/Short Term Course	37	Department	6/08/2018-18/09/2018

3.7.3 MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organization	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
Dr. H. S. Gour University & IIITDM, Jabalpur	02.01.2020	Improvement of research	30

- ❖ Promotion of Research and Facilities The institution Research facilities are frequently updated and there is well defined policy for promotion of research which is uploaded on the institutional website and implemented:
- The topic of research is selected as per the social needs so that the outcome can help the society.





- These are the topics on which research were conducted in the department.

Enrollment No.	Name	Topic
Y16481001	Mr. Himanshu Gupta	<i>“Goods And Service Tax And Fair Business Practices In India (A Case Study Of Allahabad City of Uttar Pradesh).”</i>
Y16481003	Mr. Rahul Pandagre	<i>“A study of e-banking services of private sector banks with special reference to ICICI and HDFC bank in Madhya Pradesh”</i>
Y16481004	Mr. Toran lal Verma	<i>“A study of problems and prospects of micro, small, and medium enterprises (MSMEs) in India (with special reference to Madhya Pradesh)”</i>
Y17481004	Mr. Pushpendra	<i>“An appraisal of digitalization impact on subsistence level of underprivileged class of society (A case study of Khurai Tehsil in Madhya Pradesh.)”</i>
Y18481001	Ms. Anuradha Gupta	<i>Role of Nationalized Banks in financing Higher Education through Education Loan in India (with special reference to Madhya Pradesh)</i>
Y18481002	Ms. Neetu Kushwaha	<i>An Analysis of Startup India Movement and its Achievements in Madhya Pradesh</i>
Y19481001	Ms. Geetanjali Dangi Thakur	<i>“Corporate Social Responsibility policy implementation in Madhya Pradesh: A study of Achievements and Hurdles.”</i>
Y19481003	Mr. Surendra Kumar Verma	<i>“Performance evaluation of mutual fund industry in India: a study with special reference to selected equity-oriented schemes”</i>
Y19481004	Mr. Udit Malaiya	<i>“An evaluation of government efforts towards poverty eradication and development of below poverty line households in India”</i>
Y20481001	Ms. Ankita Rajput	Yet to be allotted.
Y20481002	Mr. Pankaj Jhariya	Yet to be allotted.
Y20481003	Ms. Shilpa Ekka	Yet to be allotted.

