

Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P)
(A Central University)



DEPARTMENT OF BUSINESS MANAGEMENT

SYLLABUS

Of

Bachelor of Business Administration
(As Per NEP-2020)

2022

Bachelor of Business Administration (4- Year Programme)

Entry Level – 5

Semester - I

S. No.	Course Code	Title of the Course	Nature of the Course	Max. Marks	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-111	Principles of Management	Disciplinary Major	100	3	1	0	4
2.	BUM-DSM-112	Fundamentals of Accounting	Disciplinary Major	100	3	1	0	4
3.	BUM-DSM-113	Managerial Economics	Disciplinary Major	100	3	0	0	3
4.	BUM-MDM-114	Managerial Statistics	Multidisciplinary Major	100	3	0	0	3
5.	BUM-AEC-115	English and Managerial Communication	Ability Enhancement	100	2	0	0	2
6.	BUM-SEC-116	Fundamentals of Computer	Skill Enhancement	100	2	0	0	2
7.	BUM-SEC-117	Seminar & Term Paper / Project Work	Skill Enhancement	100	2	0	0	2
Total				700	-	-	-	20

Semester - II

S. No.	Course Code	Title of the Course	Nature of the Course	Max. Marks	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-211	Marketing Management	Disciplinary Major	100	3	0	0	3
2.	BUM-DSM-212	Personnel Management	Disciplinary Major	100	3	0	0	3
3.	BUM-DSM-213	Financial Management	Disciplinary Major	100	3	0	0	3
4.	BUM-DSM-214	Operation Management	Disciplinary Major	100	3	0	0	3
5.	BUM-DSM-215	Cost Accounting	Disciplinary Major	100	3	0	0	3
6.	BUM-MDM-216	Marketing Research	Multidisciplinary Major	100	3	0	0	3
7.	BUM-SEC-217	Seminar & Term Paper / Project Work	Skill Enhancement	100	2	0	0	2
Total				700	-	-	-	20

MBA First Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-121	Indian Ethos and Business Ethics	100	4	3	1	0	4
2.	BUM-DSM-122	Managerial Economics	100	4	3	1	0	4
3.	BUM-DSM-123	Business Statistics	100	4	3	1	0	4
4.	BUM-DSM-124	Business Environment	100	4	3	1	0	4
5.	BUM-DSM-125	Principles of Management and Managerial skills	100	4	3	1	0	4
6.	BUM-DSM-126	Accounting for Managers	100	4	3	1	0	4
7.	BUM-MDM-127	Computer Applications for Business	100	4	3	1	0	4
8.	BUM-SEC-128	Seminar & Term Paper / Project Work	100	4	3	1	0	4
	Total		800	32	24	8	0	32

MBA Second Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-221	Marketing Management	100	4	3	1	0	4
2.	BUM-DSM-222	Human Resource Management	100	4	3	1	0	4
3.	BUM-DSM-223	Financial Management	100	4	3	1	0	4
4.	BUM-DSM-224	Operation Management	100	4	3	1	0	4
5.	BUM-DSM-225	Organizational Behavior	100	4	3	1	0	4
6.	BUM-DSM-226	Marketing Research	100	4	3	1	0	4
7.	BUM-MDM-227	Research Methodology	100	4	3	1	0	4
8.	BUM-SEC-228	Seminar & Term Paper / Project Work	100	4	3	1	0	4
	Total		800	32	24	8	0	32

CURRICULUM STRUCTURE

Semester - I

S. No.	Course Code	Course Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-121(TM)	Tourism Concepts and Linkages	100	4	3	1	0	4
2.	BUM-DSM-122(TM)	Tourism Principles and Practices	100	4	3	1	0	4
3.	BUM-DSM-123(TM)	Basics of Accounting and Finance	100	4	3	1	0	4
4.	BUM-MDM-124(TM)	Indian History, Society and Culture	100	4	3	1	0	4
5.	BUM-DSM-125(TM)	Global Tourism Geography	100	4	3	1	0	4
6.	BUM-DSM-126(TM)	Tourism Product in India	100	4	3	1	0	4
7.	BUM-AE--127(TM)	Communication for Business	100	4	3	1	0	4
8.	BUM-SEC-128(TM)	Destination Visit -I, Project Report and Viva Voce	100	4	3	1	0	4
Total			800	32	24	8	0	32

Semester - II

S. No.	Course Code	Course Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-221(TM)	Organizational Behavior and Human Resources Management	100	4	3	1	0	4
2.	BUM-DSM-222(TM)	Tourism Marketing	100	4	3	1	0	4
3.	BUM-MDM-223(TM)	Research Methodology	100	4	3	1	0	4
4.	BUM-DSM-224(TM)	Travel Agency and Tour Operation Business	100	4	3	1	0	4
5.	BUM-DSM-225(TM)	Tourism Business Environment	100	4	3	1	0	4
6.	BUM-DSM-226(TM)	Managerial Economics for Tourism	100	4	3	1	0	4
7.	BUM-DSM-227(TM)	International Tourism	100	4	3	1	0	4
8.	BUM-SEC-228(TM)	Destination Visit -II, Project Report and Viva Voce	100	4	3	1	0	4
Total			800	32	24	8	0	32

CURRICULUM STRUCTURE

Semester - I

S. No.	Course Code	Course Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-121(HM)	Principles of Management	100	4	3	1	0	4
2.	BUM-DSM-122(HM)	Introduction to Healthcare Industry	100	4	3	1	0	4
3.	BUM-AE-123(HM)	Communication Skills and Business Correspondence	100	4	3	1	0	4
4.	BUM-MDM-124(HM)	Biomedical Waste Management	100	4	3	1	0	4
5.	BUM-DSM-125(HM)	Health Economics	100	4	3	1	0	4
6.	BUM-DSM-126(HM)	Financial Accounting	100	4	3	1	0	4
7.	BUM-SEC-127(HM)	STP / Hospital Visits	100	4	3	1	0	4
Total			700	28	21	7	0	28

Semester - II

S. No.	Course Code	Course Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-221(HM)	Fundamentals of Hospital Management	100	4	3	1	0	4
2.	BUM-MDM-222(HM)	Organizational Behaviour	100	4	3	1	0	4
3.	BUM-DSM-223(HM)	Human Resource Management in Hospitals	100	4	3	1	0	4
4.	BUM-DSM-224(HM)	Health Management Information System	100	4	3	1	0	4
5.	BUM-MDM-225(HM)	Research Methodology and Healthcare Analytics	100	4	3	1	0	4
6.	BUM-DSM-226(HM)	Hospital Support Services	100	4	3	1	0	4
7.	BUM-SEC-227(HM)	STP/Major Project	100	4	3	1	0	4
Total			700	28	21	7	0	28

Semester - III

S. No.	Course Code	Course Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM-DSM-321(HM)	Healthcare Laws, Ethics and Counselling Skills	100	4	3	1	0	4
2.	BUM-DSM-322(HM)	Strategic Management in Healthcare	100	4	3	1	0	4
3.	BUM-MDM-323(HM)	Health Insurance	100	4	3	1	0	4
4.	BUM-DSM-324(HM)	Hospital Hazards and Disaster Management	100	4	3	1	0	4
5.	BUM-DSM-325(HM)	Healthcare and Pharmaceutical Management	100	4	3	1	0	4
6.	BUM-DSM-326(HM)	Patient Care and Healthcare Technology	100	4	3	1	0	4
7.	BUM-DSM-327(HM)	Summer Internship/Field Project	100	4	3	1	0	4
Total			700	28	21	7	0	28