

Department of Communication & Journalism

School of Arts & Information Science



Curriculum Framework

MA-JMC (Master of Journalism & Mass Communication)

BJ

Based on National Education Policy- 2020

Date of BoS: 12/09/2022

**Doctor Harisingh Gour Vishwavidyalaya
(A Central University)
Sagar-Madhya Pradesh-470003**

UG

5. Structure of the Programme

Semester I			
Nature of Course	Course Code	Course Title	Credits
Discipline Specific Major-1	CMJ-DSM- 111	History of Journalism (Th)	6
Discipline Specific Major - 2	CMJ- DSM- 112	Media Laws (Th)	6
Multi-Disciplinary Major-3	CMJ -MDM-113	Advertising and Public Relations (Th)	6
Ability Enhancement Course	CMJ -AEC-114	Writing For Media (Pr)	2
Skill Enhancement Course (SEC)	CMJ -SEC-115	Photo Journalism (Pr)	2

Semester II			
Nature of Course	Course Code	Course Title	Credits
Discipline Specific Major-1	CMJ -DSM-211	Basics of Communications (Th)	6
Discipline Specific Major- 2	CMJ-DSM- 212	Basics of Reporting (Th)	6
Multi-Disciplinary Major-3	CMJ-MDM-213	Audio visual Journalism (Th)	6
Ability Enhancement Course	CMJ-AEC-214	Animation & Graphics (Pr)	2
Skill Enhancement Course (SEC)	CMJ--SEC-215	Basics of Editing (Pr)	2

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Level: 8 Semester I				
Nature of Course	Course Code	Course Title		Credits
Discipline Specific Major-1	CMJ-DSM-121	Press History	Theory	4
	CMJ-DSM-122	Field work and Presentation	Practical	2
Discipline Specific Major-2	CMJ-DSM-123	Communication Theories	Theory	4
	CMJ-DSM-124	Reporting and Editing	Practical	2
Multi-Disciplinary Major-3	CMJ -MDM-125	Radio Journalism	Theory	4
	CMJ -MDM-126	Radio Program	Practical	2
Skill Enhancement Course (SEC)	CMJ-SEC-127	Advertising and Public Relations	Theory	3
	CMJ-SEC-128	Ad Creation	Practical	1

Semester II				
Nature of Course	Course Code	Course Title		Credits
Discipline Specific Major-1	CMJ-DSM-221	Communication Research	Theory	4
	CMJ-DSM-222	Dissertation Project	Practical	2
Discipline Specific Major-2	CMJ-DSM-223	Media Management	Theory	4
	CMJ-DSM-224	Field Visit	Practical	2
Multi-Disciplinary Major-3	CMJ-MDM-225	Television Journalism	Theory	4
	CMJ-MDM-226	TV Program Production	Practical	2
Skill Enhancement Course (SEC)	CMJ-SEC-227	Writing for Media	Theory	3
	CMJ-SEC-228	Art of Interview	Practical	1