

Programme Structure based on National Education Policy 2020

**Department of Fine Arts & Performing Arts
Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
(A central university)**

**BACHELOR OF FINE ARTS IN APPLIED ARTS (B.F.A.) 2022-23 ONWARDS
(FOUR YEAR EIGHT SEMESTER COURSE)**

(Specialization Starts from Third Semester in Applied Arts)

According

To

NEP – 2020 (All Program - L5 to L8 Semester)

REVISED

SYLLABUS ACCORDING TO LOCF - (2022-23



**Department of Fine Arts & Performing Arts
Doctor Harisingh Gour Vishwavidyalaya
(A Central University)
Sagar (MP) India- 470003**

to

NEP – 2020 (All Program - L5 to L8 Semester)

REVISED SYLLABUS

About the Department :-Fine Arts & Performing Arts.

The department was initiated with the name Youth Welfare & Cultural activities (YWCA) in May 1964 after the approval of UGC with wider objectives to perform Cultural Activities. PG Diploma in Performing Arts was introduced in 1988. After the up gradation as A Central University the department was reshaped as Department of Fine Arts and Performing Arts under School of Arts and Information Sciences (AIS). Currently the department runs 04 Year UG Program Bachelor in Fine Arts (BFA-Applied Arts), 02 Year PG Program Master in Performing Arts MPA in Theatre, BA (Theatre) as a subject. The department also has its research program (PhD) in Fine Arts (Applied Arts) and Performing Arts, which was started from the session 2021-22.

Beside regular teaching and learning the students of the department participate in various youth festivals and cultural activities at state & national level. The students of fine arts also participate in various exhibitions, competitions.

Vision & Mission:- "To be leading institution in the field of Visual Art imparting qualitative art education and creating art awareness."The institution is committed to provide qualitative higher education in art and its allied fields, to all the students desiring to do so.

The Institute also works towards creating art awareness in the society by various means. "We are committed to consistently facilitate academic, professional and over all development of the student, and to create art awareness in the society.

Programme Learning Outcomes: (Applied Arts)

This course will assist students in identifying and applying design fundamentals such as dot, line, masses, basic grid, shapes, forms, tones, color, and texture. Students will be able to compose, set out, and paint both natural and artificial shapes after successfully completing this course. The students will demonstrate proficiency in design principles, design processes, and contemporary design practices. Students will be able to understand the graphical composition of poster design.

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The students should be able to explain the fundamental principles of art and how artists employ formal elements or principles to create coherent works of art. They recognize the works of major artists and can explain the formal qualities of each and the context in which they were created.

They will learn how to construct aesthetically appealing visual identities, often known as corporate symbols and logos. Students will be taught about this particular contribution, which is significant for all students studying graphic design and applied art. This also includes functional knowledge of the traditions, conventions, and evolutions of the discipline as related to drawing, press layout, representation, and meaning. The course introduces the basic concepts of computer graphics. It presents the necessary academic background and demonstrates the application of computers to graphics design.

Explore the use of typography with the headline to draw in the target audience. They must also be aware of the purpose of poster design and know how to reach the audience on the client's behalf. Work with a computer using different software to create

Understand the goals of campaign design, starting with the client's brief and ending with customer feedback on that specific project. They will also understand the distinction between a business campaign and a product. The course enhances students' capacity to apply media principles, organize information, and create successful advertising campaigns.

Examine positioning and the significance of it for brands that are successful by using perceptual maps and the well-known iceberg model.

It concludes with the creation of actual brand houses that can be used in the workplace and demonstrates how important it is to choose a brand's name, colors, and logo carefully.

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Scope of the study–

A course in applied arts enables students to experiment with a wide range of media and takes a thorough approach to the entire design process. Students will work with a variety of artistic mediums over the course of a three-year undergraduate curriculum, including cinema, photography, textiles, and ceramics. As a result, a graduate in applied arts has stronger marketing and promotion abilities. Additionally, they are better equipped for the dynamic and fluid nature of the contemporary employment market. Innovation and original thought are the driving forces behind the applied arts. The attributes that are related to creativity include emotion, empathy, intuition, and novelty, all of which are necessary for any creative endeavor.

The practical aspects of running a business where customer pleasure and profit are the main motivators will therefore often be covered in numerous courses of applied arts study.

The study of marketing, the psychology of leadership, and workplace communication are likely to be included in an applied arts course or degree in addition to the study of creativity.

The goal of this course is to teach students the fundamentals of communication and the value of communication. It also covers the history of visual communication, which will enable students to use visual communication concepts and include visual culture in their designs.

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BACHELOR OF FINE ARTS -2022-23
(FOUR YEAR, EIGHT SEMESTER PROGRAMME)
(Specialization Starts from Third Semester in Applied Arts)
Scheme of Course Structure based on National Education Policy 2020
(Undergraduate Course -L5) BFA Semester -I

Nature of Course	Course Code	Title	L	T	P	CREDIT	Type	Hours
Discipline Specific Major-1	FPF- DSM-111	History of Art -I	6	-	-	6	TH	90
Discipline Specific Major-2	FPF-DSM-112	Fundamentals of Visual Arts	6	-	-	6	TH	90
Multi disciplinary Major-1	FPF-MDM-113	Applied Arts(Visual Communication)	-	-	3	3	PR	90
Multi Disciplinary Major -2	FPF-MDM-114	Graphic Design & Letter writing	-	-	3	3	PR	90
Ability Enhancement Course -1	FPF-AEC-115	Drawing & sketching	-	-	2	2	PR	60
Skill Enhancement Course-1	FPF-SEC-116	Clay Modeling(Fundamentals)	-	-	2	2	PR	60
Value Enhancement	VEC	Work Presentation	-	-	-	Qualifying	PR	-

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Scheme of Course Structure based on National Education Policy 2020

(Undergraduate Course- L5)
BFA Semester- II

Nature of Course	Course	Title	L	T	P	C	Type	Hours
Discipline Specific Major-1	FPF-DSM-211	History of Art - II	6	-	-	6	TH	90
Discipline Specific Major-2	FPF-DSM-212	Appreciation of Visual Arts	6	-	-	6	TH	90
Multi disciplinary Major-1	FPF-MDM-213	Applied Arts(Visual Reproduction Design)	-	-	3	3	PR	90
Multi disciplinary Major-2	FPF-MDM-214	Calligraphy	-	-	3	3	PR	90
Ability Enhancement Course -1	FPF-AEC-215	Drawing & Painting	-		2	2	PR	60
Skill Enhancement Course-1	FPF-SEC-216	Clay Modeling (realistic)	-	-	2	2	PR	60

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Value Enhancement Course	VEC	Work Presentation Display /Exhibition	-	-	-	Q ua lif yi ng	PR	
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Note – One Year Undergraduate Certificate in Fine Art (L5)

Bachelor of Fine Arts four years integrated program Level 8 .This program is designed by NEP 2020 framework specific discipline in Fine arts in Applied Arts. The given levels such as -

- **L5 – One Year Undergraduate Certificate in Fine Arts (L5) .**

Design by
Dr. Suprabha Das
Assistant Professor.
Department Of Performing Arts
Dr.Harisingh Gour Vishwavidyalaya Sagar.(M.P.)

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(Specialization Starts from Third Semester in Applied Arts)

Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- DSM	111	History of Art - I	6	-	-	6	TH	90

UNIT-I

Indian Sculpture, Architecture & Painting

- Pre- Historic Cave Painting of the World (Europe, Africa, India)
- Indus Valley Civilization-Sculpture, Terracotta & Pottery.

UNIT –II

Mauryan Sculpture, Shunga Sculpture – Sanchi, Bharahut and Bodhgaya.

UNIT -III

- Amaravati Sculpture .

UNIT-IV

- **Kushan Period.**
- Gandhara and Mathura Sculpture, Origin of the Buddha Image.
- Gupta Sculpture-Hindu, Budhist and Jain. Terracotta and Pottery.

UNIT-V

- Ancient West Asia and the Classical World
- Egyptian Painting and Sculpture.
- Sumerian and Assyrian Art.

Learning Outcomes –

- The Art Historical aspects of this course will provide an understanding of how art uniquely expresses human thought through Historical intervention.
- This course will provide an understanding of how art uniquely expresses human thought, value, and emotions.

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Books:-

- Bartiya chitra kala ka itihash –avinash bhadur varama.
- Yuropiyan chitra kala ka itihash -
- bhartiya chitrakala evam moorti kala ka itihash –Dr. rita Pratap.
- bhartiya moorti silp evam sthaptya kala –Dr.minakashi kasliwal .
- Pashchatya kala –Dr.rita Pratap.
- Yoroop ki adhunika kala –Dr.Mamta chaturvedi .

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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- DSM-	112	Fundamentals of Visual Arts	6	-	-	6	TH	90

Course Study

UNIT-I

- What is Arts? Definition of Arts & Theory of (Indian and Western perspective) Culture?)

UNIT-II

- Different Arts Form- Performing Arts& Visual Arts.

UNIT-III

- Element /Classification of Arts (Dimensions in Arts- 2D&3D, High –Minor Arts, Classical –Folk-Arts

UNIT-IV

- Type of Painting & Technical Methods

UNIT-V

- Sculpture & Ceramic Art.

Learning Outcomes –

- The students should be able to explain the fundamental principles of art and how artists employ formal elements or principles to create coherent works of art.
- Recognize the works of major artists and can explain the formal qualities of each and the context in which it was created.

Book Reference:

- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.
- Herbert Read : (i) Modern Sculpt

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- Herbert Read : (ii) Art of Sculpture
- Hkkjrh; fp=dyk ,oa ewfrZdyk dk bfrgkl & Mk0 jhrk izrki
- Graphic Design- Dr.Narendra Singh yadav.

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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- MDM	113	Applied Arts (Visual Communication)	-	-	3 -	3	PR	90

Course of Study

Size: quarter sheet. **Medium:** pencil, charcoal, crayons, pastel, water colors, pen and inks. Detail of course work: Drawing exercises are to learn accurate observation and skills of graphic presentation in free Pressad, Posters in visual communication and visual Perspective, suggestion of solidity by line, mass, value and texture, text and creative writing; emphasis on variety of visual experiences.

- Study of Visual related to creative ideas, Illustration, Typography and graphic representation.
- Black and white Press ad
- Study of Mini Posters.
- Study of POP Advertising.
- The capacity to retain and Recall images and their co-ordination.

No. of assignments: Total No. of Assignment 10

Learning Outcome -

- Design effective visual communication for various advertising approaches that combine the use of print, online/digital, and other multimedia communication.
- Develop advertising media buying and planning strategies. Produce and present the strategy and execution of an ad campaign for a client

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Books

- Graphic Design- Dr.Narendra Singh yadav.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.



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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- MDM	114	Graphic Design and letter writing	-	-	3 -	3	PR	90

Courses of study:

Size: As per requirement Medium: Poster colors, pen and ink.

- Design of Natural forms with basic shapes in plants , insect ,and every natural objects
- Study and history of letter forms: both Roman and Vernacular: letter as a Design
- form; spacing; study of basic typefaces; Interrelation of Negative and Positive space;
- Exercises with basic shapes and textures in relation to space; Geometrical
- Designs. Designing symbol, Logo, monograms, Book cover etc.

No. of assignments: 20

- Letter writing any form -5
- Designing symbol. logo Design -5
- Designing symbol. Monograms. -5
- **Stationery** Design: visiting cards, latter heads, envelopes -5
- Design of Natural forms -5

GROUP DISCUSSION : Students should taught their argue and express their views boldly and frankly on the work executed by them in the class every week, so to defend themselves is achieved, which in long run help them in building up the confidence and salesmanship

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- The student will have to display his class work of such Session;

No. of assignments: - 10

Learning Outcome -

- Design effective visual communication for various advertising approaches that combine the use of print, online/digital, and other multimedia communication.
- Develop advertising media buying and planning strategies. Produce and present the strategy and execution of an ad campaign for a client

Books

- Graphic Design- Dr.Narendra Singh yadav.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.

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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- AEC	115	Drawing & Sketching	-	-	2 -	2	PR	60

Course of Study

Size: quarter sheet. **Medium:** pencil, charcoal, crayons, pastel, water colors, pen and inks. Detail of course work: Drawing exercises are to learn accurate observation and skills of graphic presentation in free hand drawing exercises from objects and nature to study proportion, volume and visual Perspective, suggestion of solidity by line, mass, value and texture; emphasis on variety of visual experiences.

- Study of proportion, line, color, form, tone, texture and graphic representation.
- Nature Drawing: study of various natural forms.
- Drawing from various man-made objects.
- Drawing from memory- to develop the sense of observation and the capacity to retain and Recall images and their co-ordination.

No. of assignments:

- **Nature drawings: 10**
- **Drawing from man-made object: 10**
- **Drawing from memory-10**
- **Free-hand sketching: 500**

Learning Outcome –

- **This will help to Identify and apply fundamentals of design such as dot, line, masses, basic grid, shapes, forms, tones, color, and texture.**
- **Upon successful completion of this course, students will be able to lay out, compose, and paint natural and manufactured forms.**

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Books

- Graphic Design- Dr.Narendra Singh yadav.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.



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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- SEC	116	Clay Modeling (Fundamentals)	2	-	-	2	PR	60

- **Course of study:**
- Study of two-dimensional - space and its organization possibilities. Elements of pictorial expression related to concepts of space and forms. Developing an awareness of pictorial elements such as point, line, shape, volume texture, light and colour, basic design problems.
- - Study of various types of objects (nature and man-made) with a view to transform them into flat pictorial images.
- - Developing an awareness of pictorial space- division of space form and its relation with space-observation of primitive, folk and miniature paintings as well as graphics design.
- - Developing an awareness of inter- relationship of different shapes and forms-relative values. Activation of space through form and color-optical illusion.

Study of three-dimensional space and its organization possibilities.

- To develop the sense of structure.
- Operational problems in building up structure.
- Gravitational and mechanical principals.
- Principals of composition and the study of the principals that hold the structure.
 - Simple assignment in organizing various units through: Symmetrical load bearing structure, Cantilever construction. Flexibility and Ability to stretch Geometrical regularly arched structure control of tensions

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- **Hinge construction-** Expanding structure through unit etc. Experiment through various types of material and their combination such as: -Paper, cardboard, woodblock, wire, clay ,plasticize of Paris, metal sheets ,plastic form thermo-Cole, string, gums and adhesive, wax found objects etc. Types1.Carved 2.Modeled 3.Perforated(bored through) 4.Mobile 5.Various methods of joining such as interlocking, pasting etc.
- **No. of assignment:-25**
 - 2D- Illusion -5, 2D Nature Design -5 ,3D-man made- 5, Study of two-dimensional – jewelry Design- 5 ,Hinge construction - 3D- 5
- **No. of assignments: 20**
 - Natural objects-5
 - Human figures -5
 - Sculptural different materials -5
 - Different types of surfaces based -5

Learning Outcome -

- In these course students will study Clay modeling to develop visual awareness in three dimensions through manipulative skills in clay.
- Clay modeling is one such substitute that provides the three-dimensional, constructive, and sensory advance to learning human anatomy

• **Book Reference**

- Graphic Design- Dr.Narendra Singh year.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.

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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- VEC	117	Work presentation display and Exhibition		-	-		PR	

- All the study that is going to study this course should display and exhibit all the practical paper, assignments and works, weekly and in end semester exams.
- Date of submission will be assigned by the respective department.

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Semester-II

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- DSM	211	History of Art - II	6	-	-	6	TH	90

UNIT-I

- Pala-Sena Sculpture.
- Pallava Sculpture

UNIT- II

- Khajuraho.
- Bhuvaneshwar and Konarak.
- Chalukyan Sculpture

UNIT-III

- Rashtrakuta Sculpture
- Chola Sculpture
- Hoyasala Sculpture

UNIT IV

- Classical Wall Painting : Ajanta, Bagh, Ellora, Sittanavasal.
- Pala and Western Indian Manuscript Painting.

UNIT-V

- Ancient West Asia and the Classical World
- Greek Sculpture and Painting.
- Roman Sculpture and Painting.

Learning outcome-

- In this course Art History is interdisciplinary and will enrich the life of any student regardless of major.
- This will help to broaden the students perspectives on the major aspects of Indian and western art and interactions among individuals and society, across cultures and time periods.

Books:-

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- Bartiya chitra kala ka itihash –avinash bhadur varama.
- Yuropiyan chitra kala ka itihash -
- bhartiya chitrakala evam moorti kala ka itihash –Dr. rita Pratap.
- bhartiya moorti silp evam sthaptya kala –Dr.minakashi kasliwala .
- Pashchatya kala –Dr.rita Pratap. 6.Yorope ki adhunik kala –Dr.Mamta chaturvedi

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Semester-II

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- DSM -	212	Appreciation of Visual Arts	6	-	-	6	TH	90

Course Study

UNIT-I

- Principle of composition: Balance Rhythm, Unity, Harmony, Perspective, Dominance. Repetition.

UNIT-II

Elements of Visual Arts: line, color, tone, texture form .shape.

UNIT III

- Art and Art terms:
- Visual perception
- Concepts of line
- Concepts of form
- Concepts of space

UNIT IV

- Concepts of tone
- Concepts of texture
- Concepts of contents

UNIT- V

- Definition Color
- Color Theories –
- Color Wheel

Learning outcome-

- The students will demonstrate proficiency in design principles, design processes, and

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contemporary design practices.

- Analyze, synthesize, and utilize design processes and strategy from concept to delivery to creatively explain the communication Processes in Designing

Book Reference:

- Fundamental of plastic Arts-Dr.Giraj kishor Agraval.
- Herbert Read : (i) Modern Sculpt
- Herbert Read : (ii) Art of Sculpture
- Hkkjrh; fp=dyk ,oa ewfrZdyk dk bfrgkl & Mk0 jhrk izrki
- Graphic Design- Dr.Narendra Singh yadav.

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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- MDS	213	Applied Arts (Visual Reproduction Design)	-	-	3 -	3	PR	90

Course of Study

Size: quarter sheet. **Medium:** pencil, charcoal, crayons, pastel, water colors, pen and inks. Detail of course work: Drawing exercises are to learn accurate observation and skills of graphic presentation in free hand drawing exercises from objects and nature to study proportion, volume and visual Perspective, suggestion of solidity by line, mass, value and texture; emphasis on variety of visual experiences.

- The main purpose of this course to explore the fundamental of commercial art, Pressed, Photography and Illustration.
- All the work reproduced in digital mode.
- Basics of Photography.
- Basics of Typography
- Combination of Advertising design.

No. of assignments:

- **Press ad : 2**
- **Mini Poster :2**
- **Certificate Design in Typography : 2**
- **Layout design-2**

Learning outcome-

- Represent and reproduced the manual work in the printing form.
- Introduce a layout design, poster making concept and ask your students to interpret the same.

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- Learning will occur as students introspect, critically analyze and introspect on the poster making procedure.
- Students will be able to solve creative design problems using basic elements of graphic communication with an introduction to typography, composition and materials.

Books

- Graphic Design- Dr.Narendra Singh yadav.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.

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Semester-II

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- MDM	214	Calligraphy	-	-	3 -	3	PR	90

Course of Study:

Calligraphy exercises are to learn accurate observation and skills of graphics presentation in free hand writing exercise from objects and lines to study proportion, visual perspective, suggestion of solidity by line, mass, value and texture, colors emphasis on variety of visual experiences.

- Study of fonts , line, color, form, tone, texture and graphic repetition.
- study of various calligraphy techniques.
- Drawing from various symbolic fonts.
- Calligraphy from memory-to develop the sense of observation and the capacity to retain and recall text and transform to typography.

Size: Quarter sheet

Medium: pencil, charcoal, crayons,pastel,water colors, pen and inks

No. of assignments: No. of assignment 10

Learning outcomes –

- Introduce a layout design, poster making concept and ask your students to interpret the same.
- Learning will occur as students introspect, critically analyze and introspect on the poster making procedure.
- Students will be able to solve creative design problems using basic elements of graphic communication with an introduction to typography, composition and materials.

BACHELOR OF FINE ARTS IN APPLIED ARTS

According

to

NEP – 2020 (All Program - L5 to L8 Semester)

REVISED SYLLABUS

Book Reference

- Graphic Design- Dr.Narendra Singh yadav.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval

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REVISED SYLLABUS



Department of Fine Arts & Performing Arts.
Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)
(A Central University)
BACHELOR OF FINE ARTS (B.F.A.) 2022-23- Onwards
(Specialization Starts from Third Semester in Applied Arts)

Semester-II

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- AEC	215	Drawing and Painting	-	-	2	2	PR	60

Courses of study

- Learning to see, experience and study of natural or manmade objects involving perception, Analysis of perceptual elements and understanding of their relationships.
- In round-Natural or man-made objects, in relief most familiar areas of contact.
- Introduction to sculpture-basic elements and their relationships-Sculptural exercises based on Studies from nature, human figures or other areas of contact.
- Exercises in sculptural expression-manipulation of space and volumes using different materials.

No. of assignments: 20

- Natural objects ((Realistic form)) -5
- Human figures (Realistic form) -5
- Sculptural different materials -5
- Conceptual Sculptural -5
- The student will have to display his class work of such Session;

Learning outcome-

- This will help to Identify and apply fundamentals of design such as dot, line, masses, basic grid, shapes, forms, tones, color, and texture.

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- Upon successful completion of this course, students will be able to lay out, compose, and paint natural and manufactured forms.

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Semester-I

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- SEC	216	Clay Modeling (Realistic)	2	-	-	2	PR	60

- **Course of study:**
- Study of two-dimensional - space and its organization possibilities. Elements of pictorial expression related to concepts of space and forms. Developing an awareness of pictorial elements such as point, line, shape, volume texture, light and colour, basic design problems.
- Study of various types of objects (nature and man-made) with a view to transform them into flat pictorial images.
- Developing an awareness of pictorial space- division of space form and its relation with space-observation of primitive, folk and miniature paintings as well as graphics design.
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- Developing an awareness of inter- relationship of different shapes and forms-relative values. Activation of space through form and color-optical illusion.

Study of three-dimensional space and its organization possibilities.

- To develop the sense of structure.
- Live Study.
- Operational problems in building up structure.
- Gravitational and mechanical principals.
- Principals of composition and the study of the principals that hold the structure.
 - Simple assignment in organizing various units through: Symmetrical load bearing structure, Cantilever construction. Flexibility and Ability to stretch Geometrical regularly arched structure control of tensions

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- **No. of assignments: 10**

Learning Outcome –

- Realistic Human Study, Animals, and different form of clay study.
- Different types of live study.
- In these course students will study Clay modeling to develop visual awareness in three dimensions through manipulative skills in clay.
- Clay modeling is one such substitute that provides the three-dimensional, constructive, and sensory advance to learning human anatomy

- **Book Reference**

- Graphic Design- Dr.Narendra Singh year.
- Fundamental of plastic Arts-Dr.Griraj kishor Agraval.

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Semester-II

Cour se	Code	Title	L	T	P	C	Type	Hours
FPF- VEC	217	Work presentation display and Exhibition		-	-		PR	

- All the study that is going to study this course should display and exhibit all the practical paper, assignments and works, weekly and in end semester exams.
- Date of the submission will be assigned by the respective department.

Design by
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