

FACULTY PROFILE



Name	Dr.Rupali Saini					Date of Birth:22 September 1974				
Designation	Assistant Professor				Date of holding Present Post			27 May 2013		
Name of the Department and School	Department of Commerce, School of Commerce and Management									
Contact Details	Email : rupalisaini2010@yahoo.in					Mobile:98273-24900				
Additional Responsibility	No									
Educational Qualifications	B.Com,M.Com and Ph.D.									
Research Area/Specialization	Accounting Taxation and Management									
Awards/ Honors / Fellowship Conferred	No									
Summary of Publications (Number only)	Research Papers		Books		Chapter in Books		Seminars/ Conferences Proceedings		Projects	

PUBLICATIONS :

Publications (Details of Research Papers):

1. Female Entrepreneur: A Development Perspective "Management Research Journal Prabandhan and Taqniki" LNCT- MER Indore. January 2014, ISSN 0974-8563
2. "Celebrities on Advertisement: As a brand Ambassador" International Journal of Bhopal, Bhopal (MP) ISSN -2347-5897 VOL I Jan.-March 2014
3. "Micro Small And Medium Enterprises in Indore City" International Journal of Bhopal, Bhopal (MP) ISSN -2347-5897 VOL II April-June 2014
4. "Forensic Accounting: An advance to investigate Fraud cases in a Digital marketing" 'International research & reviews' International refereed & peer-reviewed Research Journal) Volume 5 No.3 July-Sept. 2016 ISSN:2319-3204
5. "Forensic fraud investigation in India-A developing economy" 'Adhikar; International refereed & peer-reviewed Research Journal Volume 4 April 2016 ISSN: 2231-2552.
6. "In the special reference of Indore division of Madhya Pradesh, the role of drug manufacturing industry in India" 15 Days An international refereed and peer reviewed research Journal Volume 116, 30 May 2016
7. "The Role of Small- scale industries in India's Economic development" 'Cognitive Kinesis' Research Journal Volume –II April 2017 ISSN:2454-3969

Chapters in Books

Year (From 2013 to 2020)	(with author(s), title of chapter, title of the book with author name, name of publisher, year of Publication, ISBN)
	1. "Women Entrepreneur in India" Published in book 'Contribution of Women Entrepreneurship in Rural Development' 2013 ISBN -978-81-89740-30-6. 2. "E-Accounting : A need of Corporate sector" in book 'Emerging Paradigms in finance' 2013 ISBN-978-93-83247-08-0 3. "The Global Financial Crisis Affected The World Trade And Economy" Published in

	International conference Proceeding held on 21-22 March,2015 Organized by Indore Christian College, Indore MP ISBN;81-902565-6-4 4. "Social Accounting its Measurement and Reporting of Resources in Corporate world" published in book 'Accounting for Nation Building' Jan. 2016 ISBN-978-81-89740-40-5 5. "Forensic Accounting: Alleviation of Epidemic Ills in Financial and Non-Financial Institutions and its impact in A Digital Environment" published in book 'Accounting for Growth' Jan. 2016 ISBN-978-81-89740-41-5 6. "WTO : Impact on Indian Economic Growth" published in book 'Global Economic associations: Prospect & Aspect' April 2016 ISBN-978-81-929700-0-4 7. "Woman Entrepreneurship in India: Opportunities and Challenges" published in book 'Woman Entrepreneurship and Rural development' sept.2016 ISBN 978-81-89-740-30-7 8. "Impact of cashless Economy in India" published in book cashless Economy Jan.2016 2017 ISBN:978-81-89740-99-3 9. "Demonetization- A Bold step-Right or Wrong" published in book title "Demonetization: Impact on Indian Economy" in 2017 ISBN:978-81-929700-0-5 10. "Goods and Service Tax in India" published in book title GST –Opportunities and challenges Edition IV 2018 ISBN:978-81-929700-2-8
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National Seminar/Conference/Workshops (Attended)

Year (From 2013 to 2020)	(with topic, date and venue)
	1. "Challenges & Prospects of Pharmaceutical Industry in Indore Division" paper presented on National seminar organized by AISECT University on May 11th 2013. 2. "Women as entrepreneur in India" paper presented in National Seminar on " Mahila udhimita ka Gramin Vikas me Yogdhan" sept.6-7,2013 organized by Department of Commerce Govt. P.G. College Bina dist. Sagar MP. 3. National Seminar on " Trade & Development " Feb 7-8,2014 Organized by School of Economics, DAVV Indore MP 4. Social Accounting its Measurement and Reporting of Resources in Corporate world" presented paper on National seminar of "Nation Building Accounting" organized by Department of Commerec, Pt.Deendayal Upadhyay Govt.Art & Commerce College, Sagar January 02, 2016. 5. " Forensic Accounting: Alleviation of Epidemic IIIs in Financial and Non- Financial Institutions and its impact in a Digital Environment" presented paper on National seminar of "Nation Building Accounting" organized by Department of Commerec, Pt.Deendayal Upadhyay Govt.Art & Commerce College, Sagar January 02, 2016. 6. "Educational Status and Women Empowerment in India: A critical Analysis" presented paper on National seminar of "Samagik,Natik evm shaikshanik uthan" organized by Department of Commerec, Pt.Deendayal Upadhyay Govt.Art & Commerce College, Sagar March18,19, 2016. 7. "WTO: Impact of Indian Economic growth" paper presented on national Seminar organized by Swami Vivakanand University held on 7th May 2016. 8. "Women entrepreneurship in India: opportunity and Challenges" presented paper on National seminar organized by Govt.P.G.College Bina Distt. Sagar (MP) held on 10 Sept.2016. 9. "The Role of Tourism Industry in Economic Development" presented paper on National seminar organized by Govt.Maharaja Auto.College Chhatarpur (MP) held on 3rd-4th

	March 2017. 10. "Avenues of Pharmaceutical Industry in Smart Village" presented paper on National Seminar organized by Nobal College Sagar (MP) held on 5th March 2017. 11. "Role of Financial Institution's in Developments of Financial market" presented paper on National Seminar organized by Department of Economics, Dr.H.S.Gour University Sagar (MP) held on 24th-25th February 2018. 12. "Accounting Education in India" presented paper on International Seminar on Accounting Education organized by 41st All India Accounting Conference at Manipal University Jaipur (Rajasthan) held on 5th-6th January 2019. 13. "International advertising: Academic challenges and opportunity" presented paper on international seminar of 72nd all India commerce association and international seminar organized by KIIT Deemed to be University, Bhubaneswar held on 22nd to 24th December, 2019. 14. Workshop on Research Methodology in Management Organized by ITM University Gwalior MP on Jan 12, 2014 15. Workshop on Banking Transaction Tax Concept: Its Practicability organized by Department of Commerce Dr. Harisingh Gour University Sagar MP on 11 March, 2014 16. Training workshop of I paradigms Europe organized by I group InfoTech India Pvt Ltd. (C) 09 May, 2014. 17. Workshop on "Flipped Learning" organized by Dr. Harisingh Gour University Sagar (MP) 16th-17th October 2017. 18. Workshop on "Research Methodology" organized by Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya Sagar (Madhya Pradesh) on 17th -19th December 2019.
International /National Conference/ (Attended)	
Year (From 2013 to 2020)	(with topic, date and venue) 1. "The Impact Of Globalisation On Business Environment" paper presented on International conference on "Energy Environment and Life Science for sustainable Future" Organized by Swami Vivekanand university Sagar MP held on Feb.28-March 01, 2014. 2. "The Impact of Celebrities On Advertisement: As A Brand" paper presented on International conference on "Innovations in Services : Strategies for Global Business Excellence" organized by ITM University Gwalior MP held on Jan.13-15.2014, 3. "Impact of Climate Changes in Indian Economy" paper presented on International conference on "Recent Trends in Science And Technology" Organized by Swami Vivekanand university Sagar MP held on Feb.27,28-February, 2015 4. "The Global Financial Crisis Affected The World Trade And Economy" paper presented on International conference on "Science Technology and Society" Organized by Indore Christian College, Indore MP held on 21-22 March, 2015 5. "An Evaluation of The Role And Effectiveness Of Green Accounting In India" paper presented on 4th International conference on "Challenges in Environmental Science Technology" Organized by Swami Vivekanand university Sagar MP held on Feb.27 February, 2016. 6. "Impact of Demonetization on Investments" presented paper on National Conference organized by Department of Commerce, Dr.H.S.Gour University Sagar(MP) held on 27th -28th March 2017 7. "The Role of Small Scale Industries in India's Economic Development" presented paper on National Conference Organized by Swami Vivekanand University Sagar MP held on April 2017. 8. "Pollution from Drug Manufacturing: Review and Perspectives" presented paper on International Conference Organized by Swami Vivekanand university Sagar MP held on Feb.27,28-February, 2018. 9. "Women Entrepreneur in E-Commerce Environment in India" presented paper on 71st

	India Commerce Conference organized by Department of Commerce Osmania University Hyderabad, Telangana held on 20 th -22 nd December 2018.	
Year (From 2013 to 2020)	• Recourse Person in Govt.OFK College Jabalpur MP March 29, 2014 • Recourse Person in National Seminar on “Role and impact of Foreign institutional investors on Indian Economy” organized by Department of Commerce, Swami Vivekananda Govt. College, Berasia (Bhopal) MP 24-25 March 2015 • Recourse Person in National seminar on “Human rights” organized by Department of Commerce and Management ,Govt. P.G. College Bina Distt. Sagar (MP) held on 19th November 2016. • Recourse Person in Nation Seminar on “Demonetization: Impact on Indian Economy” organized by department of Economics, Swami Vivekananda University, Sagar in to be held on 8th May 2017. • Invited as Guest in Nation Seminar on “GST –Opportunities and challenges” organized by department of Commerce, Swami Vivekananda University, Sagar in to be held on 2 April 2018.	
No. of Ph.D. Awarded:		01
No. of Ph.D. Scholars working:		00
Memberships in Academic Bodies:		
• Life Member of Indian Accounting Association, life membership No. SAUGOR 03 • Life Member of Indian Commerce Association, life membership No.MP247		
Other Academic Achievements :		
(i) Membership of the Board of Studies/School Board / Academic Council/ Executive Council (Within/ outside the university)		
• Member of Bos of school board for school of commerce and Management as per Ordinance No.29 for a period of three years from date of notification i.e.19-04-2016 No/DOAA/2016/4117. • Empanelment as an Academic Counsellor for B Com Programme attached to IGNOU study Centre, Dr.H.S.Gour Central University, Sagar (MP) Dated:05/04/2016 F.NO.IG/RC/JBP/SC-1507/APPTT.AC/2015/27680		