

FACULTY PROFILE



Name	Dr. Pushpa Suryavanshi	Date of Birth: 25.02.1984
Designation	Assistant Professor	Date of holding Present Post 29.05.2013
Name of the Department and School	Department of Commerce	Commerce and Management
Contact Details	Email :surya.nregs@gmail.com	Mobile:9406612154
Additional Responsibility in the university, if any	-	
Educational Qualifications (UG onwards)	B.Com, M.Com (Business Management), NET, & PhD (Commerce)	
Research Area/Specialization	Business Management, Finance	
Awards/ Honors / Fellowship Conferred (With details thereof)		
Summary of Publications (Number only)	Research Papers	19
	Books	01
	Chapter in Books	06
	Seminars/ Conferences Proceedings	16
	Projects	----

PUBLICATIONS - (2013 to 2020) : 19

National Publications (Details of Research Papers) - (2013 to 2020): 03

Year	(Name of the author(s), title, name of the journal, vol. no. , page no.,Month/year, ISSN and impact factor, if any)
2013	Pushpa Suryavanshi, "[kk] lqj{kk dkuwu" as a reference two monthly journal "RACHNA" e/;izns" k "kk lumPpf" k{kk foHkx ,oa e/;izns' kfgUnhxzaFkvdknehHksiky]vad 5, ISSN 2249-5061, Nov. to Dec, 2013. Page no, 75-81.
2015	Dr. Qumar Izhar & Pushpa Suryavanshi, "futhdj.k] mnkjhdj.k ,oaoS'ohdj.k dk vFkZO;oLFkkijizHkkoResearch journal of Vindhyan, (National Refereed) Rewa Issue-XI, ISSN 2249-1988, Vol. I, September 2015, page no, 111-113.
2017	Pushpa Suryavanshi, Dr. Sarika Agrawal & Mukesh Agrawal, "Opportunities of Eco Tourism Business" Research Journal of Bundelkhand, (National) ISSN 2395-7816, Volume-VIII, May 2017, Page no. 139-141.

International Publications (Details of Research Papers) (2013 to 2020):

Year	(Name of the author(s), title, name of the journal, vol. no. , page no.,Month/year, ISSN and impact factor, if any)
2013	- Pushpa Suryavanshi, "cky Je leL;k ,oapqukSr" The International Refereed Research Journal of Social focus of Dibiyapur Dist. Auraiya U.P., ISSN 0975-4970, Volume-5 No.7, Jan-Dec. 2013, Page no- 29 to 34. - Pushpa Suryavanshi, "eujsxkvf/kfu;e dk vkfFkZdfo"ys" k.kcfV;kx< ds lanHkZesa" Research International Refereed journal of Research link, Indore, Issue-116, ISSN 0973-1628, Vol.XII (9), November 2013, page no, 123-125 - Pushpa Suryavanshi, "Women Entrepreneurship in India" The International Refereed Journal of Art, Management, and Social Science Rewa, ISSN 0975-4083, Vol. IX-II, Year -5, Sep. 2013, Page no. 129-133.
2014	- Pushpa Suryavanshi, "Trade services and economic development" The International Peer Reviewed E-Journal of SSARSC (scientific society of advanced research and social change), (Online) ISSN 2349-6975, Volume-1, Issue-1, 1July 2014, Page no. 1-8. - Pushpa Suryavanshi, "Impact of advertisement on consumers buying Behaviour" Cognitive Discourses International Multidisciplinary Journal of Malappuram (Naspublsher) Dist. Kerala, pISSN 2321-1075, eISSN 2347-5692, Vol-1, Issue 6, May 2014, Page no-71 to 75. - Pushpa Suryavanshi, "Effeteness of LIC in our life in India" The International Multidisciplinary Research Journal of Indian Streams journal of Sholapur, Maharashtra, ISSN 2230-7850, Vol. IV, Issue III, April 2014, Page no 1 to 7 Impact factor 5.1651 (UIF). - Pushpa Suryavanshi, "Education is a key of life" The Research Journal of The global journal of multidisciplinary studies (National) Jabalpur, ISSN 2348-0459, Vol. III, Issue IV, 31, March, 2014 Impact factor 2.389, Page no. 53-59. - Pushpa Suryavanshi, " Implementation and Impact of MGNREGA on agriculture of produce cost- A case study of Sagar district" The International E-Journal of SSARSC (scientific society of advanced research and social change), (Online) ISSN 2348-6198, Volume-1, Issue-1, march 2014, Page No-1-10. - Pushpa Suryavanshi, 'International Marketing in India: Prospects and Challenges' The global (National) Research journal of multidisciplinary studies Jabalpur, ISSN 2348-0459, Vol.-2, issue-2, Jan. 2014, Page no. 129-133.
2015	- Dr. Qumar Izhar & Pushpa Suryavanshi, "Comparative Finance Performance of ICICI & HDFC Bank" The International Peer Reviewed online research journal of Economic and Business Review, (Dubai, UAE) Page no. 1-6, Volume-III, Print ISSN 2449-0187, Online ISSN 2347-9671, and InnoSpace(SJIF) Impact factor: 8.045, ISI Impact factor:1.433 (Dubai, UAE) September 2015. - Pushpa Suryavanshi & Dr. Qumar Izhar "A Study of impact of Cost Audit" The International Reviewed/ refereed

	research journal of Art, Management and Social Science of Rewa, Page no. 55-59, Volume-XII, Year- 06, ISSN 0975-4083, Impact factor 2.996, April 2015 .
2016	Pushpa Suryavanshi & Dr. Kumar Izhar, "A Comparative Study of Banks: With Special Reference of SBI and ICICI Bank" The International Peer Reviewed research journal of Multidisciplinary Research (IJMR) (Online), Page no. 107-112, Volume-II, Issue-2, e- ISSN 2455- 3662, (SJIF) Impact Factor, 5.614, ISI I.F. Value 1.188, February 2016.
2017	- Pushpa Suryavanshi & Dr. Kumar Izhar, "Human Resource Planning" The International Peer Reviewed E-Journal of Management SSARSC (scientific society of advanced research and social change), (Online) ISSN 2349-6975, Volume-3, Issue-1, January-June 2017, Page no. 1-5. - Pushpa Suryavanshi, "Problems of rural marketing in India" Sai Om Peer Reviewed International Journal Commerce & Management, (Online), Page no. 11-16, Volume-IV, Issue-2, e- ISSN 2347- 7571, February 2017.
2018	- Pushpa Suryavanshi, "ICICI Bank and Services for society" International Peer Reviewed International Open Access Index Journal of Trend in scientific Research and Development (IJTSRD), (Online), Page no. 654-657, Volume-II, Issue-2, ISSN 2456- 6470, Impact Factor, 6.005, Jan. to Feb. 2018. - Pushpa Suryavanshi & Prof. Kumar Izhar "Growth of Online Marketing: A Special Case study of India" International Peer Reviewed International Open Access Index Journal of Trend in scientific Research and Development (IJTSRD), (Online), Page no. 146-149, Volume-II, Issue-2, ISSN 2456- 6470, Impact Factor, 6.005, Jan. to Feb. 2018.

Books Published (2013 to 2020)-01

Year	(with author(s), title of the book, name of publisher, year of Publication, ISBN)
2019	1. Author-Dr. Pushpa Suryavanshi & Dr. Babita Yadav, Book Name- Digitalization and Economic Development in India, Publishing House By - SRF Research Journal & Book Publication House, Jabalpur (M.P.) Page no. 1-152, chapter-19, ISBN 978-93-88336-09-3 Year- 2019 .

Chapters in Books (2013 to 2020) -06

Year	(with author(s), title of chapter, title of the book with author name, name of publisher, year of Publication, ISBN)
2013	1. Pushpa Suryavanshi, Title of Chapter "xzkeh.kfodklesaefgykvksa dk ;ksxnku" Book Name efgykm?kferk dk xzkeh.kfodklesa ;ksxnku, P.G.College Beena, district Sagar, ISBN 978-81-89740-30-6 2. Pushpa Suryavanshi, Title of Chapter "An analytical study of finance statement analysis with special reference to ford motors, Book Name -Emerging Paradigms in Finance, Publisher-Rajeev Prabhakar & Gautam Prasad, ASR Publications, New Delhi 2013 , ISBN 978-93-83247-08-0.
2014	1. Pushpa Suryavanshi, Title of Chapter 'fu;kstu dh vo/kkj.kk ,oavko';drk ,d fo'ys"k.k' as a Reference Book Name- ledkyhuHkkjrh; lekt ,oalaLd`fr, Publisher-Dr. S.Akhilesh & Dr. Sandhya Shukl, Publication- xk;=h ifCyds'kujhok] (Is.VjQkWjflpZLVMht) , , ISBN 978-81-87364-5-97. 2. Pushpa Suryavanshi, Title of Chapter "Hkkjresaxjhch dh leL;k" Book Name -HkkjresaxjhchvkSj lek/kku, Publisher- Virendra Singh Matsainiya, Radha publication, New Delhi 2014 , ISBN 978-81-7487-895-3.
2015	1. Pushpa Suryavanshi, Title of Chapter "Taking Banking Services to a Common Men" Book Name Contemporary Issues in Business and Management, Publisher Dr. Pavnesh Kumar, Delhi Himalaya publication House, ISBN 978-93-5142-647-9.
2017	1. Pushpa Suryavanshi, Chapter, "Status of Woman in Higher Education in India." Book Name Managing Challenges for higher education, Publisher- Dr. Mrs. Babita Yadav, Dr. Aradhana Thakur & Miss Priti Goswami, Horizon Book Gwalior, ISBN 978-93-86369-09-3.

National Seminar/Conference/Workshops (Attended & Presented) (2013 to 2020)

Year	(with title of the paper, Title of the proceedings vol., name of the publisher, Year, page nos.)
2013	1. National Seminar, Title "efgykvksavkSjxzkeh.kfodkl" Theme -efgykm?kferk dk xzkeh.kfodklesa ;ksxnku] P.G.College Beena, district Sagar, 6 th September 2013 .
2014	1. National Seminar, Title "Human Resource Planning" Theme - Emerging Trends in area of Management & Accounting, Babulal Tarabai Institute of Research and Technology Sagar, 13 th December 2014 . 2. Workshop attended & Participation on "Banking Transaction tax concept: its practicability" Organized by Department of Commerce Dr Hari Singh Gour University Sagar, M.P., 11 March 2014 .
2015	1. National Seminar, Title "Pradhan Mantri Jan Dhan Yojana (PMJDY): A National Scheme for Financial Inclusion in India" Theme -Financial Inclusion in India, Department of Commerce, Mata Gujri Mahila Mahavidhyalaya Jabalpur, 10 th October 2015 . (Sponsored By:- Indian Council of Social Science Research) 2. National Seminar, Title "Social issues in India" Theme Government girls p.g. College Reewa, 14 th March 2015 . (Sponsored By: - UGC) 3. Six Days Workshop Participation on "Women Connect for Leadership & Change" Organized by North Maharashtra University, Jalgaon, Women Study Centre, 23 Nov to 28 Nov. 2015 . 4. Participation on "Orientation Programme 2015" 28 Days (18 th December to 14 January) Organized by Academic Staff College Dr Hari Singh Gour University Sagar, M.P.
2016	1. National Seminar, Title "Current Issues and Challenges Of agriculture Sector in India" Theme -Current Issues and Challenges Of agriculture Sector in India, Department of Economics, Dr. Hari Singh Gour Central University, Sagar M.P., 5-6 March 2016 . 2. National Seminar, Title "Accounting for Decision Making" Theme -National Building Accounting, Department of Commerce, PT.

	Deendayal Upadhyay Govt. Arts & Commerce College, Sagar M.P., 2 nd January 2016.
	3. Chaired National Seminar, Theme "Ik;kZoj.klaj{k.k ds ijEijxrvkSjoSKkfud }f'Vdks.k" Organised by Department of History, Government Narmada P.G. College, Hosangabad, M.P., 19 November 2016.
	4. Participation on "Refresher Course 2016 on "E-Commerce and Management" 21 Days (25 Th January to 14 February 2016) Organized by Academic Staff College Dr Hari Singh Gour University Sagar, M.P.
2017	1. National Seminar, Title "A study of micro finance & financial literacy among the young tribal entrepreneur" Theme- Current business scenario opportunities and challenges before young entrepreneur, Department of Management Studies Swami Vivekananda University, Sagar M.P., 28 June 2017. 2. National Seminar, Title "Making India a digital economy: Challenges ahead post Demonetization" Theme- Demonetization and Uprooting Parallel Economy , Department of Commerce, Dr. H.S. Gour Central University, Sagar M.P., 27-28 March 2017. 3. National Seminar, Title "Rural Marketing Scenario of Madhya Pradesh" Theme- Smart Village v/s Accountable India: A dream reality, Novel College, Sagar M.P., 5 March 2017. Sponsored by IAA Sagar 4. National Seminar, Title "An analysis of opportunities of eco-tourism business in the bio- diversified Chhattisgarh" Theme- Aarthic Vikas me paryatankibhumika , Department of Commerce, Government Maharaja Autonomus University, Chhatarpur M.P., 3-4 March 2017. 5. National Seminar, Title "impact of demonetization on Society" Theme- impact of demonetization on Indian economy, Department of Commerce, Institute for excellence of Higher Education (IEHE) IIA Chapter Bhopal M.P. 28 February 2017. 6. Workshop attended & Participation on "Flipped Learning" Organized by Department of Commerce Dr. Hari Singh Gour University Sagar, M.P., 16-17 October 2017. 7. Participation on "Short Term Course" 7 Days (15 th Dec. to 21 Dec. 2017)) "Research Methodology" Organized by Academic Staff College Lakshmbai National Institute of Physical Education, Gwalior (Deemed University) Gwalior, M.P.
2018	1. National Seminar, Title "Impact of GST: An Analysis" Theme- Indian Economy: Current issues and possibilities, Department of Commerce, Swami Vivekananda University, Sagar M.P., 4 May 2018. 2. Paper presented on National Seminar, Title "Impact of agriculture on economic development of SC/ST persons & women with MGNREGA" Theme- Agricultural growth in India: Opportunities and Challenges, Department of Economics , Dr. H.S. Gour Central University, Sagar M.P., 24-25 February 2018. 3. Participation on "Refresher Course in Economic Policy (For Commerce Economics and Management" 21 Days (03 Dec. to 22 Dec. 2018) Organized by UGC Human Resource Development Centre, RDVV University, Jabalpur M.P.
2019	1. National Seminar, Title- "Impact of MGNREGA on employment generation (A case study of Sagar District of MP)" Theme- Impact of make in India Programme in India" Department of Economics, SreeSevugan Annamalai College, Devakottai on 26 Sep. 2019. 2. National Seminar, Title- "Issues & Prospects of Online Insurance in India" Theme- Digitalization of Indian Economy & "Issues of social sector in Madhya Pradesh" Department of Economics, Rani Durgawati University, Jabalpur M.P. on 11-12 Feb. 2019. 3. Workshop attended & Participation on "Research Methodology" Organized by Department of Commerce Dr. Hari Singh Gour University Sagar, M.P., 17-19 December 2019. 4. Participation on "Gian Programme Course" 7 Days (9 th Dec. to 14 Dec. 2019) "Financial Reporting Norms and Accounting Scams" Organized by Department of Commerce, Dr. HarisinghGour University, Sagar M.P. (Marks-25) "A" Grade.
2020	1. Paper presented on National Seminar, Title- "Implementation of MGNREGA: Employment Generation V/S Asset Creation (A case study of Sagar District of Madhya Pradesh)" Theme- Recent Developments in Economics of Rural Development: Policy Approaches, Issues and Innovations" Post Graduate Department of Economics, Sree Sardar Patel University, Vallabh Vidyanagar, Gujrat, 7-8 Feb. 2020. 2. Chaired/ Rapporteur I Technnical Session Seminar, Theme- Recent Developments in Economics of Rural Development: Policy Approaches, Issues and Innovations" Post Graduate Department of Economics, Sree Sardar Patel University, Vallabh Vidyanagar, Gujrat, 8 Feb. 2020.
International Seminar/Conference/Workshops (Attended) (2013 to 2020)	
Year	(with topic, date and venue)
2014	Mrs Pushpa Suryavanshi: Attended International Conference on Inter-disciplinary Research in Engineering Management, Pharmacy And Science Organized Under TEQIP II of Sagar Institute of Research & Technology, Bhopal, and 22 February 2014.
National Seminar/Conference/Workshops (Organised) (2013 to 2020)-01	
Year	(with topic, date and venue)
2020	1. Faculty Development Programme Date-2 - 11 Jan. 2020) Topic-"ICT Tools for Social Science & Research" Organized by Department of Commerce, Dr. HarisinghGour University, Sagar M.P.
Memberships in Academic Bodies:	
1) The Research Journal of Art, Management, and Social Science (Five Years Membership no. 6484)	3) Scientific Society of Advanced Research and Social change (Life Membership)
2) Indian Accounting Association (Life Membership no.51)	4) Social Focus (Life Membership)