

FACULTY PROFILE

Place for
Photograph

Name	Prof. Yashwant Singh Thakur					Date of Birth: 21/09/1961				
Designation	HOD				Date of holding Present Post			24/03/2000		
Name of the Department and School	Department Of Business Management					School Of Commerce and Management				
Contact Details	Email : yashwantsinghthakur5@gmail.com					Mobile:9425170997				
Additional Responsibility in the university, if any	None									
Educational Qualifications (UG onwards)	Bsc., MBA,Phd., DYSC									
Research Area/Specialization	Marketing Management and General Management									
Awards/ Honors / Fellowship Conferred (With details thereof)	Honorary Title of Brew Master by Einisher Bush Corporation (the largest Beer Brewery in the world),									
Summary of Publications (Number only)	Research Papers	21	Books	2	Chapter in Books	3	Seminars/ Conferences Proceedings	16	Projects	0
Best Five Research Publications	1. Published a paper in Prestige Institute of Management Journal volume five, October 2001 paper entitled Restructuring Management Education for New Millennium"									
	2.Co-Authored A Case "Excel Exports : The Dilemma of Entering Domestic Market" Published in Prestige Institute of Management and Research Monograph Services, November 2003, Page 67.									
	3.Formation and Financing of Women Self Help Groups – A case study of Gurgaon Gramin Bank, Paradigm Journal I.M.T., Ghaziabad, paper published jointly with Research Scholar, Mrs. Neeti Nandini.									
	4.Ms. Priti Goswami & Prof. Yashwant Singh Thakur (2015).Growth of Entrepreneurship in MSME in Madhya Pradesh.Asia Pacific Journal of Research, Vol. 1,No. 28, PP. 54-58.ISSN : 2320 -5504,E- ISSN -2347-4793									
	5.Ms. Priti Goswami & Prof. Yashwant Singh Thakur (Jul.,2016) Dereservation of Items affects MSME in India. Pacific Business Review International Vol. 1,Issue 2, PP. 69-75.ISSN : 0974-438X									

PUBLICATIONS :

National Publications (Details of Research Papers):

Year (From 2013 to 2020)	(Name of the author(s), title, name of the journal, vol. no. , page no., Month/year, ISSN and impact factor, if any)
2016	Kumar, Ajay and Thakur, Y. S. : "Beyond buying to Shoppers: Motivation towards online Shopping, " BVIMSR's Journal of Management Research , Vol. 8, No. 1, April 2016, ISSN 0976 – 4739

International Publications (Details of Research Papers):

Year (From 2013 to 2020)	(Name of the author(s), title, name of the journal, vol. no. , page no., Month/year, ISSN and impact factor, if any)
2014	- Priti Goswami Research Scholar and Prof. Y.S.Thakur Dean and Head of Department of Business Management,Dr Hari Singh Gour Central University Sagar (MP).“PROBLEMS AND PROSPECTS OF SMALL SCALE ENTERPRISES” ZENITH International Journal of Business Economics & Management Research ISSN 2249- 8826, Vol.4 (12), DECEMBER (2014), pp. 106-116. - Kumar, A. and Prof Y.S Thakur.: “A Study of Key Factor affecting Customer Relationship towards Shopping Mall”, International Journals of Business Quantitative Economic and Applied Management Research, pp. 118-127, vol. 1, issue-4, 2014, ISSN online: 2349-5677 - Kumar, A. and Prof Y.S Thakur.: “Customer perception towards new shopping mall in sagar city: A survey based study”, VSRD International Journal of Business and Management Research, pp. 255-262, Vol. 4, Issue-9, 2014, ISSN online: 2231-248X, ISSN print: 2319-2194
2015	- Ms. Priti Goswami & Prof. Yashwant Singh Thakur (2015).Growth of Entrepreneurship in MSME in Madhya Pradesh.Asia Pacific Journal of Research, Vol. 1,No. 28, PP. 54-58.ISSN : 2320 -5504,E- ISSN -2347-4793. - Ms. Priti Goswami & Prof. Yashwant Singh Thakur (2015).Women Entrepreneurship in Micro,Small and Medium Enterprises in India. International Journal in Management and Social Science, Vol. 3, No. 7, PP. 635-647.ISSN:2321-1784 - Kumar, A. and Prof Y.S Thakur.: “An Emerging Opportunity in Organised Retail Sector in India”, <u>International Journal of Research In Commerce Management</u>, pp.1-4, Vol.5, Issue-1, 2015, ISSN print: 2231-5756

2016	- Ms. Priti Goswami & Prof. Yashwant Singh Thakur (April,2016).Role of Government in Make in India Campaign. International Journal of Research in IT & Management, Vol. 6,Issue 4, PP. 132-138 .ISSN : 22314334 - Ms. Priti Goswami & Prof. Yashwant Singh Thakur (Sep,2016).Concept of MSME and its Growth in India. International Research Journal of Management and Commerce Vol. 3,Issue 9, PP. 01-18.ISSN : 2348-9766 - Ms. Priti Goswami & Prof. Yashwant Singh Thakur (Jul.,2016) Dereservation of Items affects MSME in India. Pacific Business Review International Vol. 1,Issue 2, PP. 69-75.ISSN : 0974-438X
2018	Article Published: in International Journal of Research in Computer Applications and Management, Entitled "Adopt a heritage Project Future Management Approach Prof. Y.S. Thakur and Madhvi Jha Vol. 18, issue no. 4, April 2018
National Seminar/Conference/Workshops (Attended)	
Year (From 2013 to 2020)	(with topic, date and venue)
2018	- Innovative Management Practices for sustainable development(26-27 Feb 2018, Department Of Business Management, Indira Gandhi National Tribal University, Amarkantak,M.P.) - Agriculture Growth In India- Opportunities and Challenges (24-25 Feb 2018, Department Of Economics, Dr. H.S.G.V.V,M.P.) - Industry Education Interface(28 Feb-1 Mar 2018, Department Of Business Management, APS University Rewa, M.P.
2020	Innovations and Futuristic Practices in Business and Management(8-9 Feb 2020, Department Of Commerce and Business Administration, Allahbad Central University, Prayagraj, UP)
National Seminar/Conference/Workshops (Organised)	
Year (From 2013 to 2020)	(with topic, date and venue)
2017	Emerging Paradigms for Managing Startups(25-26 Feb 2017, Department Of Business Management, Dr. H.S.G.V.V, M.P.)
Research Papers in Proceedings (National Seminar/Conference/Workshops)	
Year (From 2013 to 2020)	(with title of the paper, Title of the proceedings vol., name of the publisher, Year, page nos.)
2015	Prof. Yashwant Singh Thakur & Ms. Priti Goswami (2015).Need of Reforms in Higher Education in India.Proceeding of Multi Disciplinary National Conference on "Restructuring Higher Education & Technical Education".Edited by Mr. Nizam Uddin, GGMS Publisher, PP. 73-77.ISBN No :978-93-85304-31-6.
Invited Lectures delivered (Outside University) with title, date and place:	
Year (From 2013 to 2020)	- Recent Trends In Marketing (28/02/2020, Department of Business Management, APS University, Rewa, M.P.) - Research Methodology (11/01/2020), Department of Business Management, Gurughasidas Central University, Bilaspur, C.G.
No. of Ph.D. Awarded:	25
No. of Ph.D. Scholars working:	6
Memberships in Academic Bodies:	
- Member Indian Institute of Public Administration - AMDISA Association of Management Development Institutes for South Asia	- All India Management Association - All India Commerce & Management Association
Other Academic Achievements :	
(i) Membership of the Board of Studies/School Board / Academic Council/ Executive Council (Within/ outside the university)	
- Chairman, Board of Studies, Department of Business Management - Member, School Board, School Of Commerce and Management - Former Board of Studies Member Barkatullah University, Bhopal (MP) - Former Board of Studies Member Atal Bihari Vajpai University, Bhopal (M.P.) - Former Board of Studies Member Chatrasal University, Chatarpur, (M.P.) - Former Executive Council Member SVN, University, Sagar (MP) - Former Executive Council Member Dr. H.S.G.V.V., Sagar (MP) - Former Expert member, Research Degree Committee, D.A.V.V., Indore (MP) - Former Board of Studies Member, RA Poddar Institute Of Management, University Of Rajasthan, Jaipur, Rajasthan - Executive Council Member Shree Krishna University Chatarour, (M.P.)	