

FACULTY PROFILE



Name	Lokesh Uke						Date of Birth:29-10-1985			
Designation	Assistant Professor				Date of holding Present Post			31-05-2013		
Name of the Department and School	Department of Business Management						School of Commerce and Management			
Contact Details	Email :lokesh85uke@gmail.com						Mobile: 9329841155			
Additional Responsibility in the university, if any	Member of School Board, Member of Board of Studies, AICTE work.									
Educational Qualifications (UG onwards)	MBA, MA(economics), PhD Pursuing ,NET+JRF Qualified									
Research Area/Specialization	Marketing , Economics									
Summary of Publications (Number only)	Research Papers	06	Books	00	Chapter in Books	03	Seminars/ Conferences Proceedings	08	Projects	00

PUBLICATIONS – 2013 onwards :

International Publications (Details of Research Papers – 2013 onwards):

2014	- Lokesh Uke, Poverty and its Social Impact in India, (IJMAS) International Journal of Multidisciplinary Approach and Study Volume 01, No.3, Page-90-98, Jun. 2014 ,ISSN No: 2348-537X, Impact Factor, 3.92 - Lokesh Uke, A Study on Role of Indian Government to the Development of Rural Areas, (JIARM) Journal of International Academic Research for Multidisciplinary, Volume 2, Issue 7,Page- 236-244, August 2014 ,ISSN: 2320-5083, Impact Factor ,5.13
2016	Lokesh Uke, Online Shopping Vs Shopping Mall in India: An Overview, (IJSDR) International Journal of Science & Engineering Development Research, IJSDR Volume 1, Issue 12 Page-62-66, December 2016 ,ISSN: 2455-2631, Impact Factor :- 5.47
2017	Lokesh Uke, Demonetization and Its Effects in India, (SSRG-IJEMS) SSRG International Journal of Economics and Management Studies. volume4, issue2 ,page-18-23. February 2017, ISSN:-2393-9125 Impact Factor :-2.2
2018	- Lokesh Uke, Punjab National Bank Scam and Its Effects in India, International Journal of Research and Analytical Reviews(IJRAR), Volume 5, Issue 4 page no.73-79 December 2018 E-ISSN 2348-1269, P- ISSN 2349-5138 Impact Factor:- 5.75 - Lokesh Uke, Future, Growth and Scope of Emerging E-Commerce Business in India, International Journal of Research and Analytical Reviews(IJRAR), Volume 5, Issue 3 page no.724-730, August 2018, E-ISSN 2348-1269, P- ISSN 2349-5138 Impact Factor:-5.75

Chapters in Books – 2013 onwards

	Lokesh Uke, Poverty: A major problem in India, Eds:Kulshreshtha D., Matsaniya V., Poverty Alleviation in India: Issues and challenges, pp 313-319. Manglam publishers & distributors, 2015, ISBN: 978-93-82816-23-2
	Lokesh Uke, Problem and Reforms in Indian Higher Education, Eds:Yadav B., Thakur A., Goswami P., Managing Challenges for Higher Education , pp 73-77. Horizon Books, 2017, ISBN: 978-93-86369-09-3
	Lokesh Uke, Recent Bank Scam in India: Special Reference with PNB, Eds: Singh J., Yadav P., Financial Frauds and Scams in India, pp 52-56, K.G. Publications 2018, ISBN: 978-81-934616-7-9

National Seminar/Conference/Workshops (Attended – 2013 onwards – 2013 onwards)

	5 day workshop on “Advanced data Analysis and Modeling Techniques for Management Research” from 08/04/2013 to 12/04/2013, Medi-Caps Institute of Technology and Management Indore MP
	1 day Springer user awareness program, 18/12/2013, Dr. Harisingh Gour University, Sagar MP
	3 day workshop on “Creativity and Small Business Development Process for Start-Up Projects” from 11/11/2016 to 13/11/2016 at Department of Commerce , Dr. Harisingh Gour University, Sagar MP
	1 day National Conference on “Emerging Trends in Information Technology & Management” on 11/03/2017 at Christian Eminent College Indore MP.

	2 day workshop on “Flipped Learning” from 16/10/2017 to 17/10/2017 at Department of Commerce , Dr. HarisinghGour University, Sagar MP
International Seminar/Conference/Workshops (Attended – 2013 onwards)	
	1 day international conference, on “Paradigm Shift In Innovative Business Management”, 07/12/2013 at Vishisht Institute of Professional Studies and Research.
	2 day International conference, on “Women Empowerment & Sustainable Development”, from 06/03/2020 to 07/03/2020 at School of Journalism and mass Communication, Devi Ahilya Vishwavidyalaya, Indore MP.
Research Papers in Proceedings (NationalSeminar/Conference/Workshops – 2013 onwards)	
	Shopping through non Physical stores in India: An Overview, Emerging Trends in Information Technology & Management (NET-ITM IV-2017),Excellent Publishing House, New delhi, 2017,pp300-302.
Research Papers in Proceedings (International Seminar/Conference/Workshops – 2013 onwards)	
	Role of government Institution (special reference with major PSU Company) in economic development of India, Paradigm Shift In Innovative Business Management ,page 61
Invited Lectures delivered (<i>Outside University</i>) with title, date and place – 2013 onwards:	
	12 Special Lectures delivered on “Business Mathematics”,From 06/03/2019 to 11/03/2019, at Govt. Autonomous Girls P.G. College of Excellence, Sagar (M.P.)
	12 Special Lectures on delivered “Business Mathematics”, From 28/01/2019 to 02/02/2019, at Govt. Autonomous Girls P.G. College of Excellence, Sagar (M.P.)
Other Academic Achievements :	
(i) Membership of the Board of Studies/School Board / Academic Council/ Executive Council (Within/ outside the university)	
	Member of Board of Studies, Department of Business Management, Dr. HarisinghGour University, Sagar MP
	Member of School Board, School of Commerce and Management , Dr. HarisinghGour University, Sagar MP