

Progress of e-cell and start-up Cell

The University has a fully functional entrepreneurship cell under the aegis of PMYUVA Yojana. Apart from this the University has established a Startup Cell also. The cell undertakes the activities for developing entrepreneurial drive amongst students by educating and training them on different aspects of entrepreneurship and provides them necessary mentoring for concerting their business ideas into an active business.

A glimpse of the activities of the cell in the year 2018-19 is as under:

- A Competition "Disruptive Product" was organized in which ten teams participated with their innovative business ideas and three best ideas were given prizes.
- The students of the university participated in the boot camp Startup Yatra, Madhya Pradesh organized by MSME, Govt. Of M.P. at Dr. Harisingh Gour University on 25th July, 2018 and pitched 73 ideas before the jury. Out of this, 23 ideas were selected for the grand finale that took place at SGITS, Indore from 1-3rd August, 2018. Out of all these twenty three ideas, four ideas won first, second and third prize in four different categories worth Rs. 1, 75,000 and 19 ideas received pre incubation offers from various Incubation centers of the State.
- An "Innovation Marathon" was organized on 10th January, 2019 under which 50 business ideas were pitched. The chief guest of the programme was Dr. Unnat Pandit from NITI AAYOG.
- Four web based startups have been launched by the students of the University in the year 2019 and many more are in the process of development