

Report

BOS Department of Business Management

As per Record, The BOS Meetings Was held on 21/06/2018. The Agenda No-01 Was discussed in the Length with the Consent of all Members. the Followings changes Were Made in the Syllabus of UG/PG programme as per Calculation 70% Courses have been changed in the Modification of Syllabus and 30% Course Contents has been modified . These Changes have been done According to AICTE Model Curriculum. Detail Report of Charges are Following .

Changes in Course / Count ants

MBA First Semester

S.no.	Course Code	Title		
1.	BUM- CC-122	Financial system & Financial Market		
2.	BUM- CC-124	Principles of Management & Managerial Skills for Effectiveness		
3.	BUM- CC-125	Business Communication		
4.	BUM- CC-127	Legal and business Environment (Micro and Macro)		

MBA Second Semester

S.no.	Course Code	Title		
1.	BUM- CC-222	Operations Management		
2.	BUM- CC-223	Marketing Research		
3.	BUM- CC-224	Organizational Behavior		
4.	BUM- CC-227	Corporate finance		

MBA Third Semester

S.no.	Course Code	Title		
1.	BUM- CC-321	Corporate Strategy		
2.	BUM- CC-323	Quantitative Techniques		
3.	BUM- SE-325A	Digital and Social Media Marketing		
4.	BUM- SE-325B	International Marketing and Service Marketing		
5.	BUM -SE-327A	Human Resource Metrics and Compensation Management		
6.	BUM-SE-327B	Strategic HRM and Performance Management Systems		

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MBA Fourth Semester

S.no.	Course Code	Title		
1.	BUM- CC-421	Project Management		
2.	BUM- CC-422	Organizational Design		
3.	BUM- SE-424A	Retail Management and Product Management		
4.	BUM- SE-424B	International Accounting and Project Planning Analysis Management		
5.	BUM -SE-426A	International HRM and Cross Cultural Management		
6.	BUM-SE-426A	Organizational Change and Leadership		


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MBA First Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-121N	Managerial (Micro) Economics	100	4	3	1	0	4
2.	BUM- CC-122N	Business Statistics	100	4	3	1	0	4
3.	BUM- CC-123N	Indian Financial System and Financial Market	100	4	3	1	0	4
4.	BUM- CC-124N	Principles of Management and Managerial skills for Effectiveness	100	4	3	1	0	4
5.	BUM- CC-125N	Business Communication	100	4	3	1	0	4
6.	BUM- CC-126N	Indian Ethos and Business Ethics	100	4	3	1	0	4
7.	BUM- CC-127N	Legal and Business Environment (Micro and Macro)	100	4	3	1	0	4
8.	BUM-CC-128N	Accounting for Managers	100	4	3	1	0	4
			800	32	24	8	0	32

MBA Second Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-221N	Human Resource Management	100	4	3	1	0	4
2.	BUM- CC-222N	Operations Management	100	4	3	1	0	4
3.	BUM- CC-223N	Marketing Research	100	4	3	1	0	4
4.	BUM- CC-224N	Organizational Behavior	100	4	3	1	0	4
5.	BUM- CC-225N	Marketing Management	100	4	3	1	0	4
6.	BUM- CC-226N	Computer Applications for Business	100	4	3	1	0	4
7.	BUM- CC-227N	Corporate Finance	100	4	3	1	0	4
8.	BUM-CC-228N	Seminar & Term Paper / Project Work	100	4	3	1	0	4
			800	32	24	8	0	32

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MBA Third Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-321 N	Corporate Strategy	100	4	3	1	0	4
2.	BUM-CC-322 N	Entrepreneurship	100	4	3	1	0	4
3.	BUM- CC-323 N	Quantitative Techniques	100	4	3	1	0	4
4.	BUM-CC-324 N	Seminar & Term Paper / Project Work	100	4	3	1	0	4
Specialization: Marketing Management								
5.	BUM- SE -325AN	Digital and Social Media Marketing	100	3	2	1	0	3
6.	BUM- SE -325BN	International Marketing and Service marketing	100	3	2	1	0	3
Specialization: Financial Management								
4.	BUM- SE -326AN	Management of Financial Institutions and Risk Management	100	3	2	1	0	3
5.	BUM- SE -326BN	Security Analysis and Portfolio Management	100	3	2	1	0	3
Specialization: Human Resource Management								
5.	BUM- SE -327AN	Human resource metrics & Compensation management	100	3	2	1	0	3
6.	BUM- SE -327BN	Strategic HRM and Performance Management Systems	100	3	2	1	0	3
			600	22	16	6	0	22

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MBA Fourth Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits				n of
					L	T	P	C	
1.	BUM- CC-421N	Project Management	100	4	3	1	0	4	
2.	BUM- CC-422N	Organization Design	100	4	3	1	0	4	
3.	BUM-CC-423 N	Seminar & Term Paper / Project Work	100	4	3	1	0	4	
Specialization:									
Marketing Management									
5.	BUM- SE -424AN	Retail Management and product Management	100	3	3	0	0	3	
6.	BUM- SE -424BN	B2B Marketing, Sales and Distribution Management	100	3	3	0	0	3	
Specialization:									
Financial Management									
	BUM- SE -425AN	International Financial Management and Foreign Exchange Management	100	3	3	0	0	3	
5.	BUM- SE -425BN	International Accounting and Projects Planning Analysis Management	100	3	3	0	0	3	
Specialization:									
Human Resource Management									
4.	BUM- SE -426AN	International HRM and Cross Cultural Management	100	3	3	0	0	3	
6.	BUM- SE -426BN	Organizational Change and leadership	100	3	3	0	0	3	
			500	18	15	3	0	18	

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S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-121	Management Process and Organizational Behaviour	100	4	3	1	0	4
2.	BUM- CC-122	Statistical Methods for Decision Making	100	4	3	1	0	4
3.	BUM- CC-123	Environment Management	100	4	3	1	0	4
4.	BUM- CC-124	Business Ethics & Corporate Governance	100	4	3	1	0	4
5.	BUM- CC-125	Accounting for Managers	100	4	3	1	0	4
6.	BUM- CC-126	Computer Applications in Management	100	4	3	1	0	4
7.	BUM- CC-127	Seminar & Term Paper / Project Work	100	4	3	1	0	4
Total			700	28	21	7	0	28


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S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-221	Human Resource Management	100	4	3	1	0	4
2.	BUM- CC-222	Financial Management	100	4	3	1	0	4
3.	BUM- CC-223	Marketing Management	100	4	3	1	0	4
4.	BUM- CC-224	Management Science	100	4	3	1	0	4
5.	BUM- CC-225	Managerial Economics	100	4	3	1	0	4
6.	BUM- CC-226	Research Methodology	100	4	3	1	0	4
7.	BUM- CC-227	Seminar & Term Paper / Project Work	100	4	3	1	0	4
Total			700	28	21	7	0	28


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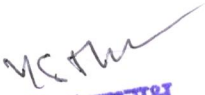


MBA Third Semester

S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-321	Business Policy & Strategic Analysis	100	4	3	1	0	4
2.	BUM-CC/(OE)-322	Entrepreneurship & Small Business Management	100	2	1	1	0	2
3.	BUM- CC-323	Seminar & Term Paper / Summer Internship	100	4	3	1	0	4
Specialization: Marketing Management								
4	BUM- SE-324A	Consumer Behaviour and Brand Management	100	3	3	0	0	3
5	BUM- SE -324B	Advertising and Sales Management	100	3	3	0	0	3
Specialization: Financial Management								
6	BUM- SE -325A	Management of Financial Institutions and Risk Management	100	3	3	0	0	3
7	BUM- SE -325B	Security Analysis and Portfolio Management	100	3	3	0	0	3
Specialization: Human Resource Management								
8	BUM- SE -326A	Legal Framework Governing Human Relation	100	3	3	0	0	3
9	BUM- SE -326B	Organizational Development and Global Human Resource Management	100	3	3	0	0	3
Specialization: Disaster Management								
10	BUM- SE -327A	Disaster Preparedness and Decision Making	100	3	3	0	0	3
11	BUM- SE -327B	Environmental Impact Assessment and Disaster Management	100	3	3	0	0	3
Total			500	16	13	3	0	16

Note: Paper Code BUM-CC/(OE)-322 Title- Entrepreneurship & Small Business Management will be core course for regular students and open elective for others department.

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S. No.	Course Code	Title	Max. Marks	Credits	Distribution of Credits			
					L	T	P	C
1.	BUM- CC-421	E-Marketing	100	4	3	1	0	4
2.	BUM- CC-422	Business Legislation	100	4	3	1	0	4
3.	BUM- CC-423	Seminar & Term Paper/ Industrial Tour	100	4	3	1	0	4
	Specialization: Marketing Management							
4.	BUM- SE-424A	International Marketing	100	3	3	0	0	3
5.	BUM- SE -424B	Retail Management and Services Marketing	100	3	3	0	0	3
	Specialization: Financial Management							
4.	BUM- SE -425A	International Financial Management and Foreign Exchange Management	100	3	3	0	0	3
5.	BUM- SE -425B	International Accounting and Projects Planning Analysis and Management	100	3	3	0	0	3
	Specialization: Human Resource Management							
4.	BUM- SE -426A	Management of Industrial Relations and Compensation Management	100	3	3	0	0	3
5.	BUM- SE -426B	Counseling for Managers and Management Planning & Development	100	3	3	0	0	3
	Specialization: Disaster Management							
5.	BUM- SE -427A	Reconstruction and Rehabilitation	100	3	3	0	0	3
6.	BUM- SE -427B	Agencies in Disaster Management	100	3	3	0	0	3
	Total		500	18	15	3	0	18

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