



03rd November 2020

To Whomsoever it may concern

This is to certify that **Bishakh Jain** from **Dr. Harisingh Gour Vishwavidyalaya** has successfully completed his Summer Internship at Tata Teleservices Ltd. from 18th June to 18th August 2020.

During the internship he worked on the project "Data Product & Digital Marketing."

During the project he was found enthusiastic and dedicated. For all the task allotted to him, he delivered the work with high quality.

I wish him all the best for his future endeavors.

for **TATA TELESERVICES LIMITED**

Priyanka Tiwari
Manager-Human Resources

TATA TELESERVICES LIMITED

At: Apmar Building, 5-Gandhi Road, Shree Nagar, Pune-411006.
Headline: +91-20-4665557 Fax No: +91-20-4660 6200 Website:
www.tatateleservices.com Register Office: A&E Block, Vitas Premises TB Kadam Nagar,
Chandrapur, Mumbai-Maharashtra-400 333
CIN Number: 2642006M1995921800004

विभागीय
सदस्य प्रबंध विभाग
डॉ. हरिसिंह गौर विश्वविद्यालय, रायूर (म.प्र.)

Report on

**"HOW TO INCREASE MARKET SHARE OF DATA PRODUCT AND
DIGITAL MARKETING"**

For

Tata Tele Business Services (TTBS)

Submitted By:-

Bishakh Jain

Y19282009

Submitted In partial fulfillment of requirement of Master's of Business Administration at
Dr. Harisingh Gour Vishwavidhyalaya (A Central University), Sagar

Guided By:-

Mr. Abdul Khadeer

(Deputy Manager – Enterprise Business)

Submitted To:-

Dr. Suneet Walia

Assistant Professor



Dr. Harisingh Gour Vishwavidhyalaya (A Central University), Sagar

Duration:-18 June to 18 August 2020

Sahajal
विभागाध्यक्ष
स्वास्थ्य प्रबंध विभाग
डॉ. हरीसिंह गौर विश्वविद्यालय, सागर (म.प्र.)