



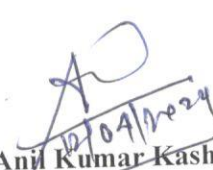
April 12, 2021

PRESS RELEASE CUM REPORT OF THE WEBINAR

A webinar on “Career in Start-up Entrepreneurship and Family Business” was organized in virtual mode on 12 April 2021.

The webinar was a collaborative effort of Prof. Amit Kumar Dwivedi from EDII Gandhinagar and Dr. Anil Kumar Kashyap from Department of Business Management, Dr. Harisingh Gour Vishwavidyalaya, Sagar. In the webinar participants from different disciplines of the University seeking knowledge on startups, entrepreneurship and family business actively participated and raised their queries with the speakers. On an average the number of participants attended the webinar were 89. The webinar begin with virtual lamp lightening ceremony and prayers to Maa Saraswati and Sir Harisingh Gour. Dr. Kashyap from the host institute introduced Prof. Dwivedi and read his detailed Profile. Prof. Dwivedi is associate professor at EDII Gandhinagar. He has more than 15 Years of experience in entrepreneurship education; more specifically venture creation, startups formation, women entrepreneurship and family business management.

In his address Prof. Dwivedi highlighted the strength and prospects of startup ecosystem in India and the role of EDII in inculcating entrepreneurial skills and knowledge. He also discussed the issues related to Family Business and addressed different queries of participants. Later, Dr. Kashyap highlighted the emergence of creating own ventures in the form of MSME's, startups or to scale up family business. He highlighted various schemes which are helpful in fostering entrepreneurship and discuss the role of innovation and creativity in venture creation.


Dr. Anil Kumar Kashyap



**Entrepreneurship Development
Institute of India (EDII)**
Ahmedabad, Gujarat



**Dr. Harisingh Gour Central
University**
Sagar, Madhya Pradesh

Webinar on

Career in Start-up Entrepreneurship and Family Businesses

12th April 2021 - 4:00 to 5:30 pm

SPEAKERS :

Dr. Amit K Dwivedi

(Associate Professor &
In-charge Department of Policy
Advocacy, Knowledge and Research -
EDII)

and

Dr. Anil Kumar Kashyap

(Asst. Professor Department of Business
Management -
Dr. Harisingh Gour Central University)

[Click here to join the webinar](#)